



# Customer Relationship Management

This relationship usually starts with

- marketing communications,
- sales



and continues till

- customer service,
- fulfilled payments and
- customer feedback.

# Improsys CRM Help Customer Relationship by

## IMPROVING COMMUNICATION WITH CUSTOMER



No Communication

Delay in  
Communication

Proper  
Communication

On-Time  
Communication

Wrong Communication

Effective  
Communication

# Improsys CRM Help Customer Relationship by

FULFILLING WHAT'S COMMITTED



Improsys CRM



Failure to deliver  
what's promised

Wrong payment  
schedules

Service schedules  
not committed

Deliver what's  
promised

On-Time Delivery

Customer  
satisfaction



# Improsys CRM Help Customer Relationship by

## AFTER SALES SERVICE



"YOUR CALL IS VERY IMPORTANT TO US,  
SO PLEASE CONTINUE TO HOLD."



Improsys CRM



Late replies to  
service queries

Poor service  
delivery

Incomplete  
customer feedback

Prompt replies to  
enquiries

Good service  
delivery

Ensure customer  
satisfaction with  
feedback

# Improsys CRM Help Customer Relationship by

## IMPROVING PRODUCT QUALITY



Improsys CRM



Specifications not  
clear

Applications not  
mentioned

Crystal clear  
specifications

Applications not  
mentioned

Incorrect scope of  
supply

correct scope of  
supply



## FOLLOW-UP FACTS

### Business Statistics of Sales Personnel

48% of sales personnel never follow-up with a prospect.

25% of sales personnel make second follow-up and stop.

12% of sales personnel make third follow-up and stop.

Only 10% of the sales personnel make more than 3 contacts.

### Sales Follow-Up Statistics

2% of sales are made in first contact.

3% of sales are made in second contact.

5% of sales are made in third contact.

80% sales are made in 5<sup>th</sup> to 12<sup>th</sup> contact.

\*Source: National Sales Executive Association

**80%** of potential opportunities are lost simply due to lack of follow-up.

It takes **5 continuous** follow-ups after first contact, before a customer gives sales order.

An average sales person makes only **2 attempts** to reach a prospect.

## CASHFLOW MANAGEMENT FACTS



Most of the businesses struggle because of a major reason  
**Poor cash flow.**

### Cash-Flow Issues

**79% of Indian SME's believe their most crucial challenge to be a "dearth of easy finance and credit instruments".**

**80% of business failures were down to poor cash-flow.**

\*Source: <https://hummingbill.com>

### Business Statistics of Cash-Flow in India

**60% of SMEs in India receive payments from clients only after 60 days or longer**

**35% receive their receivables due only after 90 days or longer.**

**At any given point of time, about 15-20% of the revenues are locked up due to delayed payments.**

\*Source: <https://hummingbill.com>





## PROPER COMMUNICATON FACTS

**55%** of consumers have intended to make a purchase, but backed out because of **poor clarity** of the offerings they have been given by the seller.

**Quotations** is a major tool in your organization which helps you to **communicate** with the customer in the most **effective way**.

### Importance of Quotations in Business

Quotations help you structure your pricing and the services you offer.

Quotations usually state the price, terms and conditions of business clearly.

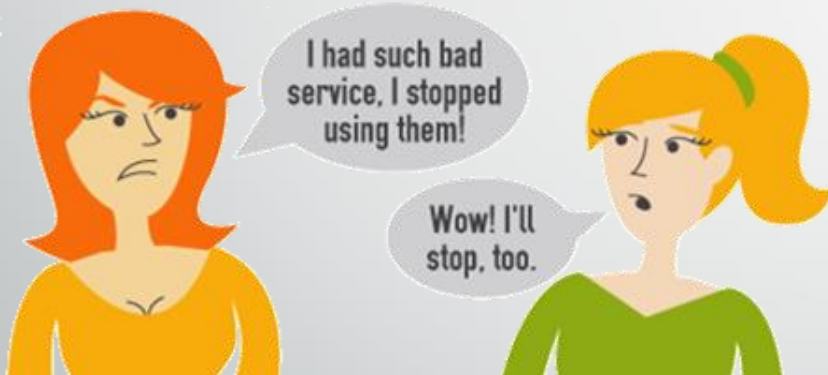
It encourages transparency between you and your customers.

It brings you closer to a sale by encouraging the customer to make a decision.

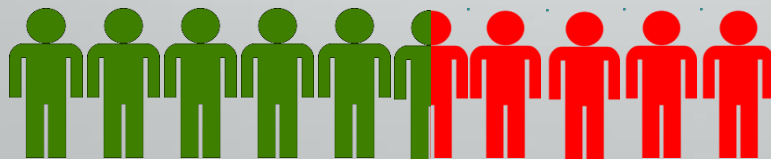


## AFTER SALES SERVICING FACTS

It is **6-7 times** more costly to attract a new customer than it is to retain an existing customer.



**89%** of consumers have stopped doing business with a company after experiencing poor customer service.



**55%** of consumers would pay more for a better customer experience.

## INTERESTING CRM STATISTICS

Increase  
Sales by  
up-to

29%

Increase Sales  
productivity  
by up-to

34%

Increase Sales  
forecast  
accuracy by

42%

\*Source: Salesforce



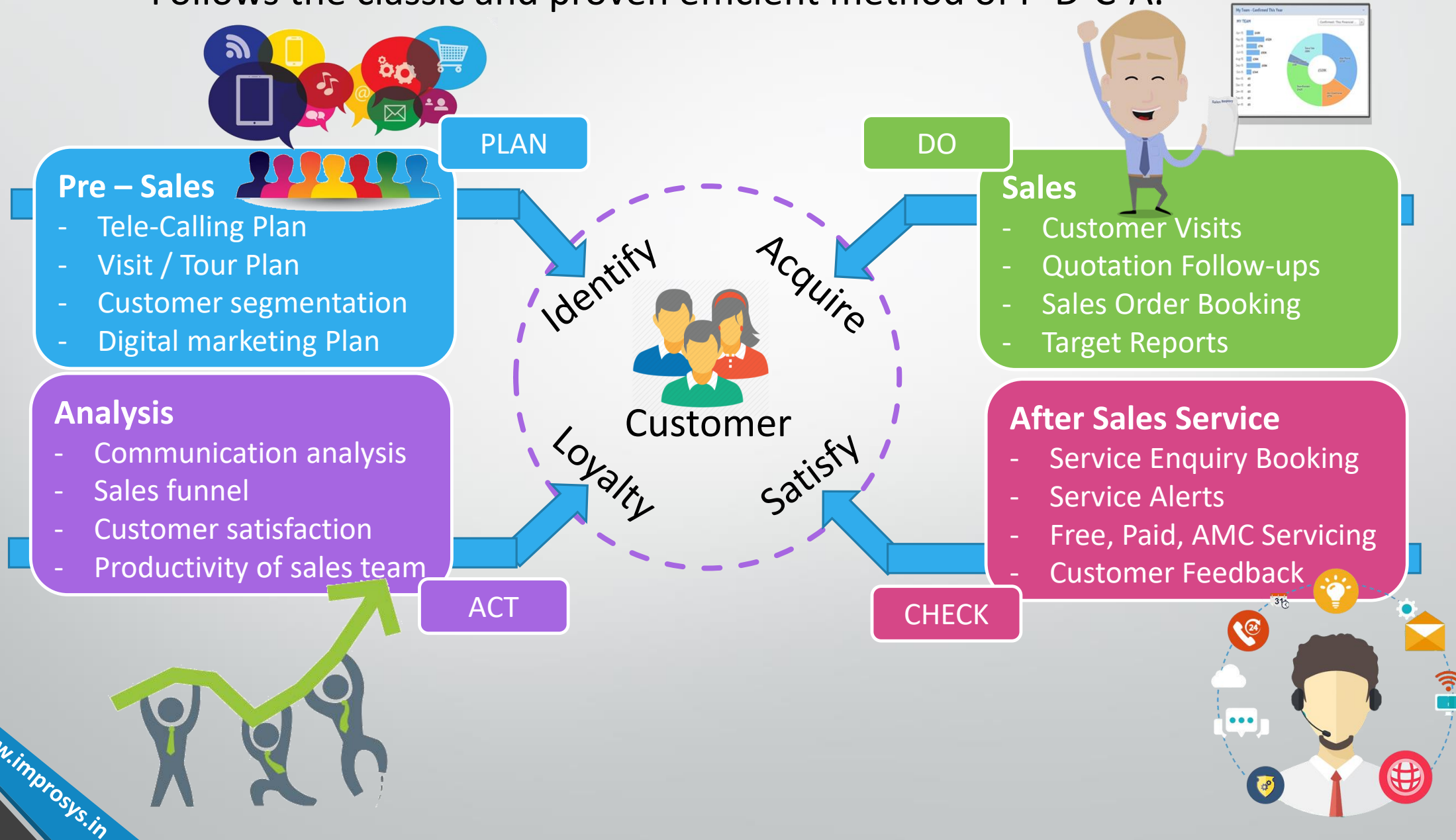
**IMPROSYS®**  
CRM ( Customer relation Management )

Treasuring your relations



# IMPROSYS CRM

Follows the classic and proven efficient method of P-D-C-A.





# Key Features of Improsys CRM software



## 1. USER FRIENDLINESS



Only business knowledge required to operate.



Knowledge of Google Search and Email is sufficient to operate.



Simple entry and edit screens for more user friendliness.



No training required.

# Key Features of Improsys CRM software



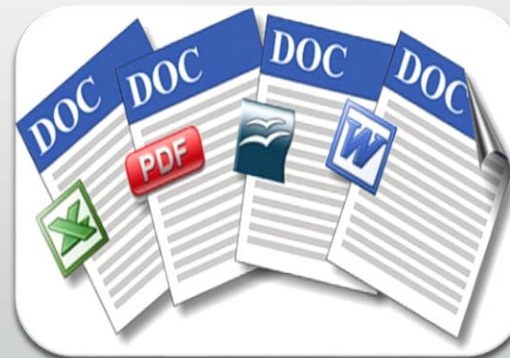
## 2. TECHNOLOGY



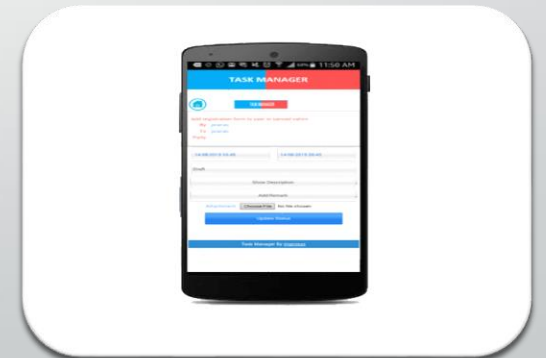
Multiuser software.



Email and SMS sending directly through software.



Export in Excel, Word and PDF.



Option to opt for mobile CRM.

# Key Features of Improsys CRM software



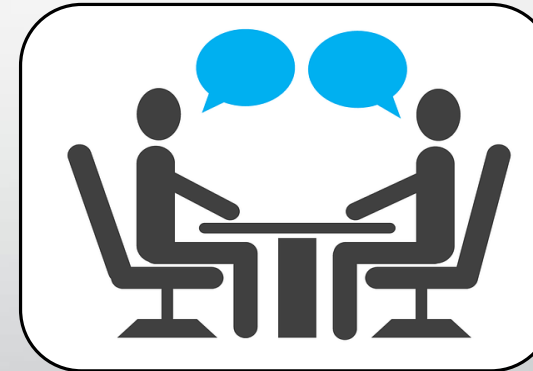
## 3. BUSINESS FUNCTIONALITY



Improves **productivity** by avoiding the repetitive task.



Improve on-time **follow ups** of Quotations and Payments.



Track **communication** with Customer & Internal Team.



Faster **decision making** and ROI.

# Benefits of Improsys CRM software For Business Managers



• Decision making based on data, rather than on gut feeling.

• Better communication between departments

• Less dependency on people for business related tasks.

• Effective time management

• The worth of each client relationship is understood



# Benefits of Improsys CRM software

## For Employees



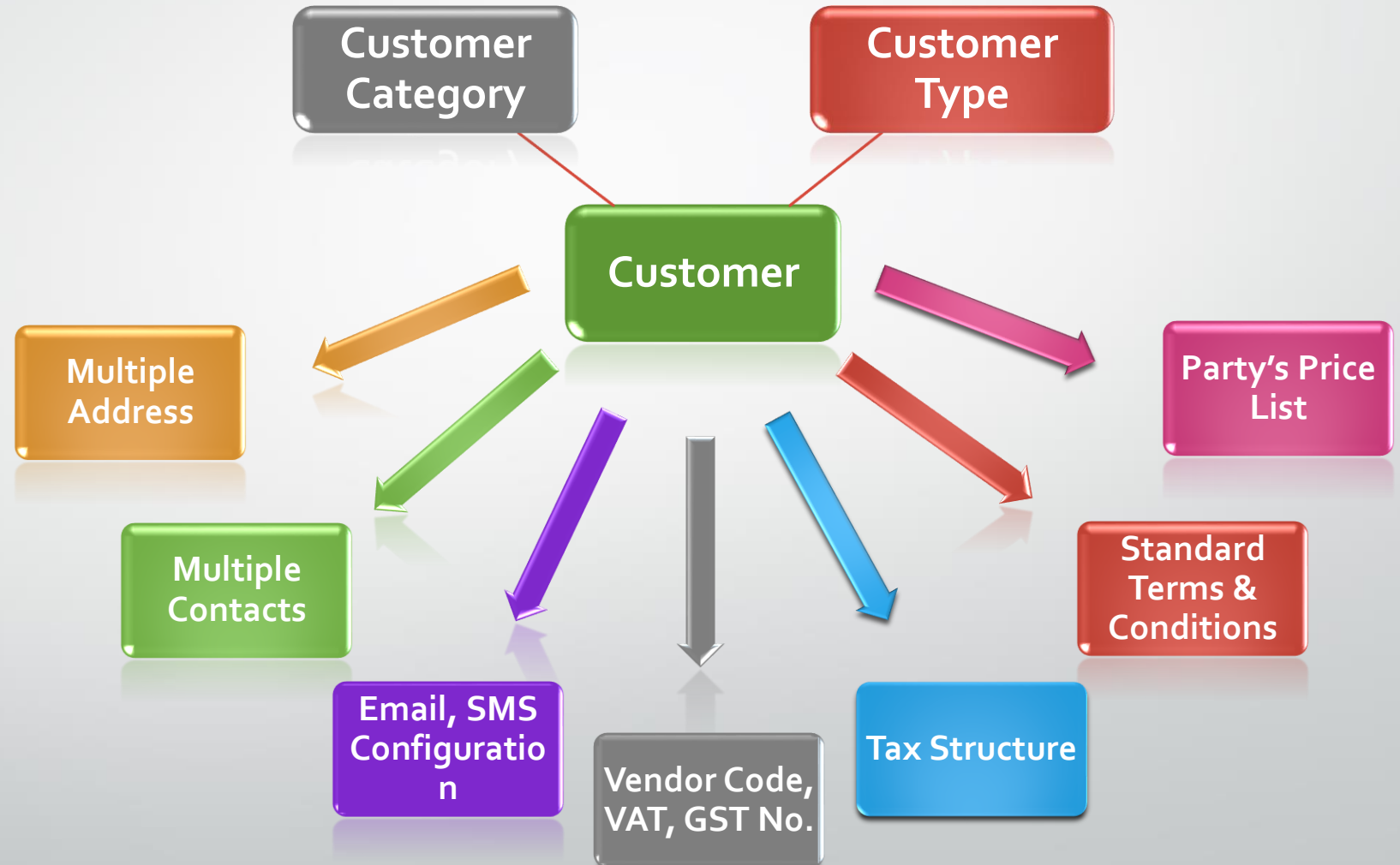
Reduce work stress by effective time management.

Save time on routine work

Eliminate repetitive manual tasks  
– send reports through software

More focus of productive tasks

## Contact Management



# CONTACTS - IMPROSYS® CRM SOFTWARE

## FEATURES - CONTACT MANAGEMENT



- ✓ Facility to group contacts into separate category. e.g. Customer, Supplier, Vendor, etc.
- ✓ Multiple Address, Contacts adding facility for Customers.
- ✓ Customer's Commercial Details addition facility. e.g. VAT No., PAN No., GST No., etc.
- ✓ Facility to add important against contacts such as Birthdays and Anniversaries to send messages and emails to customers.
- ✓ Tax structure can be defined for each customer. e.g. VAT, CST, Excise Duty, GST.
- ✓ Document can be send directly on email to customer.



# CONTACTS - IMPROSYS® CRM SOFTWARE

## FEATURES – DEFINING ORGANIZATION

Add New Party	
Party Category	Software
Party Name	Improsys
Party Type	Proprietorship
Party Code	IMPROSYS780
Party Address	Party Contacts
Address Type	Main Address
Address Line 1	A/24 Mavalankar Industrial Estate
Address Line 2	45, Dr Ambedkar Road
Address Line 3	Near RTO,
City	Pune
Pin	411004
State	Maharashtra
Country	India
Save Party Details	
Contact Purpose	EmailandSms
Contact Type	CustomerHead
Person Name	Mrs. Varsha
Designation	Purchase Head
Phone No	20238334315
Mobile No	8796264287
Fax No	25896379
Email ID 1	amey@improsys.in
Email ID 2	
Location	

1 Enter Organization name, allot contact into party category and type.

2 Enter contact address

3 Contact person details such as email id, phone number etc.



# CONTACTS - IMPROSYS® CRM SOFTWARE

## FEATURES - CONTACT MANAGEMENT

1

Facility to add Multiple addresses against a organization

2

Facility to add Multiple contact persons against a organization

3

Add commercial details such as CST No. VAT No. Vendor Code

1

Addresses

2

Contacts

3

Reference

Item

Taxes

### Party Contacts

Contact Purpose EmailandSms

Contact Type CustomerHead

Person Name Mr. Jamal Akhtar

Department Gynaec

Phone 1 02112624545

Date Of Birth 01-Jun-1983

Mobile 1 9986598874

Aniversary Date 16-Jul-2009

Email 1 jamalakhtar@gmail.com

Fax 1 25896379

Contact Status Active

Add New Contact

Contact Purpose	Contact Person	Phone	Mobile	Fax	Email ID1	Email ID2	Birth Date	Aniversary Date	Status
<a href="#">Edit</a> EmailandSms	Narendra Kumar M	08041127524	9945955222		dr.narendrakumar@medstarhospital.in				<input checked="" type="checkbox"/> <a href="#">Delete</a>
<a href="#">Edit</a> Email	PAWAN KUMAR		9986799445		pawan.kumar@pridex.in				<input checked="" type="checkbox"/> <a href="#">Delete</a>
<a href="#">Edit</a> Email	ANUP BAGADE		8554999014		anup.bagade@pridex.in				<input checked="" type="checkbox"/> <a href="#">Delete</a>

# CONTACTS - IMPROSYS® CRM SOFTWARE

## FEATURES - DETAILS MANAGEMENT

3

Add commercial details such as  
CST No. VAT No. Vendor Code

Addresses

Contacts

Reference

Item

Taxes

Party Reference

Party Reference No

GST CODE

Party Reference Description

22AAAAA0000A1Z5

Party Reference Status

Active

Add New Reference

	Reference Name	Description	Status
<a href="#">Edit</a>	ST NO	472023090S	<input checked="" type="checkbox"/>
<a href="#">Edit</a>	VAT NO	24639238V	<input checked="" type="checkbox"/>
<a href="#">Edit</a>	CST NO	24639238C	<input checked="" type="checkbox"/>
<a href="#">Edit</a>	Vendor Code	2940SBW3	<input checked="" type="checkbox"/>

# CONTACTS - IMPROSYS® CRM SOFTWARE

## FEATURES – PARTY PRODUCT MANAGEMENT

1

Link organization specific item codes with internal item codes along with separate rates for same item for different organizations.

5

Define tax structure for each organization defined in the system.

4

5

Addresses Contacts Reference **Item** Taxes

**Party Item**

Our Item Code	35.10.1002
Our Item Code Description	Weil Blakesley forcep size 01, 90deg, working Lei
Party Item Code	262-HE-38-B7D
Party Item Description	Weil Blakesley forcep size 01, 90deg, working Length 13 cm
Party Rate	3500
Sales UOM	Nos

Add New Item Update Items

	Party Item Code	Our Item Code	Description	Rate	UOM
<a href="#">Edit</a>	AB-280-SN-2011	15.20.0370	Sinuscope Working length 150 mm Standard dia 3 mm 70deg	15356.00	Nos



# CONTACTS - IMPROSYS® CRM SOFTWARE

## FEATURES - TAX MANAGEMENT

5

Define tax structure for each organization defined in the system.

Party Taxes								
Tax Code	Tax Type	Default Value	Description	TaxOn	TaxOn Amount	Plus/Minus	Apply	
VAT	Percentage	13.50	VAT	Basic Amount	100	Plus	<input type="checkbox"/>	
CST	Percentage	13.50	CST	Basic Amount	100	Plus	<input type="checkbox"/>	
CET	Percentage	12.50	Excise Duty	Basic Amount	100	Plus	<input type="checkbox"/>	
HEC	Percentage	1.00	S & H Edu.Cess	Basic Amount	100	Plus	<input type="checkbox"/>	
EC	Percentage	2.00	Edu. Cess	Basic Amount	100	Plus	<input type="checkbox"/>	
ST	Percentage	14.00	Service Tax	Basic Amount	100	Plus	<input checked="" type="checkbox"/>	
IN	Amount	0.00	Insurance	Basic Amount	100	Plus	<input type="checkbox"/>	
PFC	Percentage	0.00	Packing and Forwarding Charges	Basic Amount	100	Plus	<input type="checkbox"/>	
VATW	Percentage	8.00	VAT-WCT	Basic Amount	100	Plus	<input type="checkbox"/>	
TCS	Percentage	1.00	TCS	VAT	100	Plus	<input type="checkbox"/>	
VAT	Percentage	5.00	VAT	Basic Amount	100	Plus	<input type="checkbox"/>	
BF	Percentage	2.29	Bank Fees	Basic Amount	100	Plus	<input type="checkbox"/>	
SBC	Percentage	0.50	Swachha Bharat Cess	Basic Amount	100	Plus	<input checked="" type="checkbox"/>	
KKC	Percentage	0.50	Krishi Kalyan Cess	Basic Amount	100	Plus	<input checked="" type="checkbox"/>	
Add New Tax								
Tax Code	Tax Type	Tax Value	Description	TaxOn	Charge On Amount	Plus/Minus		
<a href="#">Edit</a> ST	Percentage	14.00	Service Tax	Basic Amount	100.00	Plus	<a href="#">Delete</a>	
<a href="#">Edit</a> SBC	Percentage	0.50	Swachha Bharat Cess	Basic Amount	100.00	Plus	<a href="#">Delete</a>	
<a href="#">Edit</a> KKC	Percentage	0.50	Krishi Kalyan Cess	Basic Amount	100.00	Plus	<a href="#">Delete</a>	



# CONTACTS - IMPROSYS® CRM SOFTWARE

## FEATURES – CONTACT MANAGEMENT

### Improsys

427 BR-1,B-Wing Jai Ganesh Vision,  
Akurdi  
Pune-411035  
Maharashtra  
India

Tel.:+91-020-46700036  
Fax :  
Email :crm@improsys.in  
Web Site: http://www.improsys.in



### Detail Party Report-Improsys(MAHINDRA02)

**Party Code: MAHINDRA02**

**Party Name: Improsys**

**Party Address:**

SrNo.	Address Type	Contact Person	Address 1	Address 2	Address 3	City	State	Country	Pin. No.	Phone No.
1	Main Address	Mr. Narendra Palkar	Plot No A-1/1,	Chakan Industrial Area Phase IV	Village Nigoje Chakan Tal - Khed	Pune	Maharashtra	India	410501	9967836111

**Party Contacts:**

SrNo	Contact Purpose	Contact Person Name	Person Person Desgnition	Contact Person Email	Contact Person PhoneNo	Person Mobile	Contact Type	Contact Location
1	EmailandSms	Mr. Narendra Palkar	Chairman	palkar.narendra@mahindra.com		9967836111	CustomerHead	
2	EmailandSms	Mr. P K Pavri	Director	pavri@ahuramazdagroup.com		919820056544	CustomerHead	
3	Email	Mr. Omprakash Sharma	Accounts	account@nihva.com		8380090880	Accounts	
4	Email	Mr. Anil Kumar	Project Co-ordinator	projects@nihva.com		8551095333	Projects	
5	Email	Ms. Shubhra Ambekar	Sales Co-ordinator	care@nihva.com		9999999999	Sales Co-ordinator	

**Party References:**

SrNo.	Party Reference Type	Party Reference Description
1	PAN NO	AAFCM0476N
2	VAT NO	27280654544V W.e.f. 24.4.2008
3	CST NO	27280654544C w.e.f. 24.4.2008
4	ECC NO	AAFCM0476NXM002

**Party Taxes:**

SrNo.	Charges Code	Charge Description	Charges Type	Charges Amount	Charge Action	Charge On	Charge Amount
1	HEC	Higher Education Cess	Percentage	1.00	Plus	Basic Amount	100.00
2	EC	Education Cess	Percentage	2.00	Plus	Basic Amount	100.00
3	ST	Service Tax	Percentage	14.00	Plus	Basic Amount	100.00

(ERP 2012- [www.improsys.in](http://www.improsys.in))



# CONTACTS - IMPROSYS® CRM SOFTWARE

## REPORT – CONTACT MANAGEMENT

### Improsys

427 BR-1,B-Wing Jai Ganesh Vision,  
Akurdi Pune-411035  
Maharashtra  
India

Tel.:+91-020-46700036  
Fax:  
Email :crm@improsys.in  
Web Site: <http://www.improsys.in>



### Party Type Wise For 'All'

Sr.No	Category	Party Type	Party Code	Party Name	Address	City	State	PIN	Contact Person	Contact No
1	Industrial	Exhibition	AABHAENT227	Aabha Enterprises	Walvekarnagar	Pune	Maharashtra	411009	Rahul Vijay Shah	9422502552
2	Industrial	Private Ltd	AACORD00197	Aacord	116/3, Sitai Indl Est., Beside Omega heritage, DSK Vishwa rd., Dhayari, Pune <a href="http://www.aacord.com">www.aacord.com</a>	Pune	Maharashtra	411041	Mr M.K.Patil	2469001754
3	Industrial	Exhibition	AASRAA00243	AASRAA	Bhayandar	Thane	Maharashtra	401105	salauddin shaikh	9820094429
4	Hospital	Private Ltd	ABHIIMPA149	ABHI IMPACT LOGISTICS SOLUTIONS PVT. LTD.	Office No. 16, 3rd Floor, Near Datta Mandir, Baner Road	Pune	Maharashtra	0	Sonali Rabde	9579095790
5	OTHER	Private Ltd	Abhinava01	Mr. Abhinav		.	.	0	Mr. Abhinav	
6	Hospital	Private Ltd	Abhinavb01	Mr. Abhinav Bagadia	Mr. Abhinav Bagadia	Raipur	Chhattisgarh	0	Mr. Abhinav Bagadia	
7	Industrial	Exhibition	ABSOLUTE382	ABSOLUTE india mechatronics	pune	Pune	Maharashtra	411026	Ramchandra Karanje	9503929711
8	Industrial	Other	ACCUWEIG542	Accuweigh automation & solutions Pvt. Ltd	Shed nO.2, Ayush Indl Estate survey no.23/3/1, Mauje Narhe, Near Abhinav Pharmacy College	Pune	Maharashtra	411041	Saurabh Bhagwat	9922000953
9	Industrial	Properitership	ACHIEVEH198	Achieve Hydraulics & Pneumatics	Gat No. 1567, Chikhali - Talawade Road, Shelar-Wasti, Chikhali, Pune	Pune	Maharashtra	412114	Mr R.P. Sonawane	9922449243

## Sales Team Management





# TEAM MANAGEMENT - IMPROSYS® CRM SOFTWARE

## Features - Sales Team Management

- ✓ Multiple users with different roles can be created.
- ✓ Separate login ID and password for each user.
- ✓ Define Role Rights as well as user's Rights.
- ✓ Reset or Change the password for selected user.
- ✓ User configuration for sending Email & SMS.
- ✓ User Logs report.
- ✓ Defining user hierarchy makes reporting easy for sales executives.

# MODULES - IMPROSYS® CRM SOFTWARE

## FEATURES - USER ENTRY

IMPROSYS® CRM SOFTWARE

Enter detailed employee details along with picture, date of birth, employee category, employee type etc.

1

Employee Details

Employee Category	SALES	Employee Type	STAFF
Employee Code	STA00016		
Employee Name	Amey Bhawsar		
Employee Status	Active		
Birthday Date	07-Jan-1988	Profile Image	Browse... img001.jpg

Add Employee

Addresses Contacts Reference History

Employee Address Details

Address Type	Main Address		
Contact Person Name	Mr. Adnan	Contact Number	99603859933
Address 1	W-49, Sector-11 ,	City	PUNE
Address 2	District Gautam Budh Nagar,	Pin	411035
Address 3	Above Andhra Bank, Opp R Mall,	State	Maharashtra
		Country	India
		Business Status	Active

2

Facility to add contact information and multiple addresses of an employee such as permanent address, residential address, etc.

www.improsys.in





# MODULES - IMPROSYS® CRM SOFTWARE

## FEATURES - USER ENTRY

Employee Details

Employee Category	SALES	Employee Type	STAFF
Employee Code	STA00016		
Employee Name	Amey Bhawsar		
Employee Status	Active		
Birthday Date	07-Jan-1988	Profile Image	Browse... No file selected.

Add Employee

Reference added successfully

3

Addresses Contacts **Reference** History

3 Add employee references such as, Aadhar card no., PAN no, Driving licence no., Bank Details, along with attachments

Add Employee Reference Details

Employee Reference Type	AADHAR CARD
Attach Document	Browse... img001.jpg
Employee Reference Description	0393049595606
Employee Reference Status	Active

Add Reference

Added Employee Reference Details		
	Reference Type	Description
<a href="#">Edit</a>	PAN NO	BHK8PYUN8
<a href="#">Edit</a>	DRIVING LICENSE NO	SMWI3959DJ



# MODULES - IMPROSYS® CRM SOFTWARE

## FEATURES - USER ENTRY

Enter basic user name details such as Company email id and password, mobile number, etc.

Select the role of user in software e.g.  
a) Administrator  
b) Sales Executive, etc.

List view of currently active users.

**Add New User** User License : 7 / 20

User Name	<input type="text"/>
Company Email ID	<input type="text"/>
Company Email Password	<input type="password"/>
Mobile No	<input type="text"/>
User ID	<input type="text"/>
Password	<input type="password"/>
Confirm Password	<input type="password"/>
User Role	Functional Administrator
Contact Type	CompanyHead
User Status	Active
User Color	#000000
<input type="button" value="Add User"/>	

**Available Users**

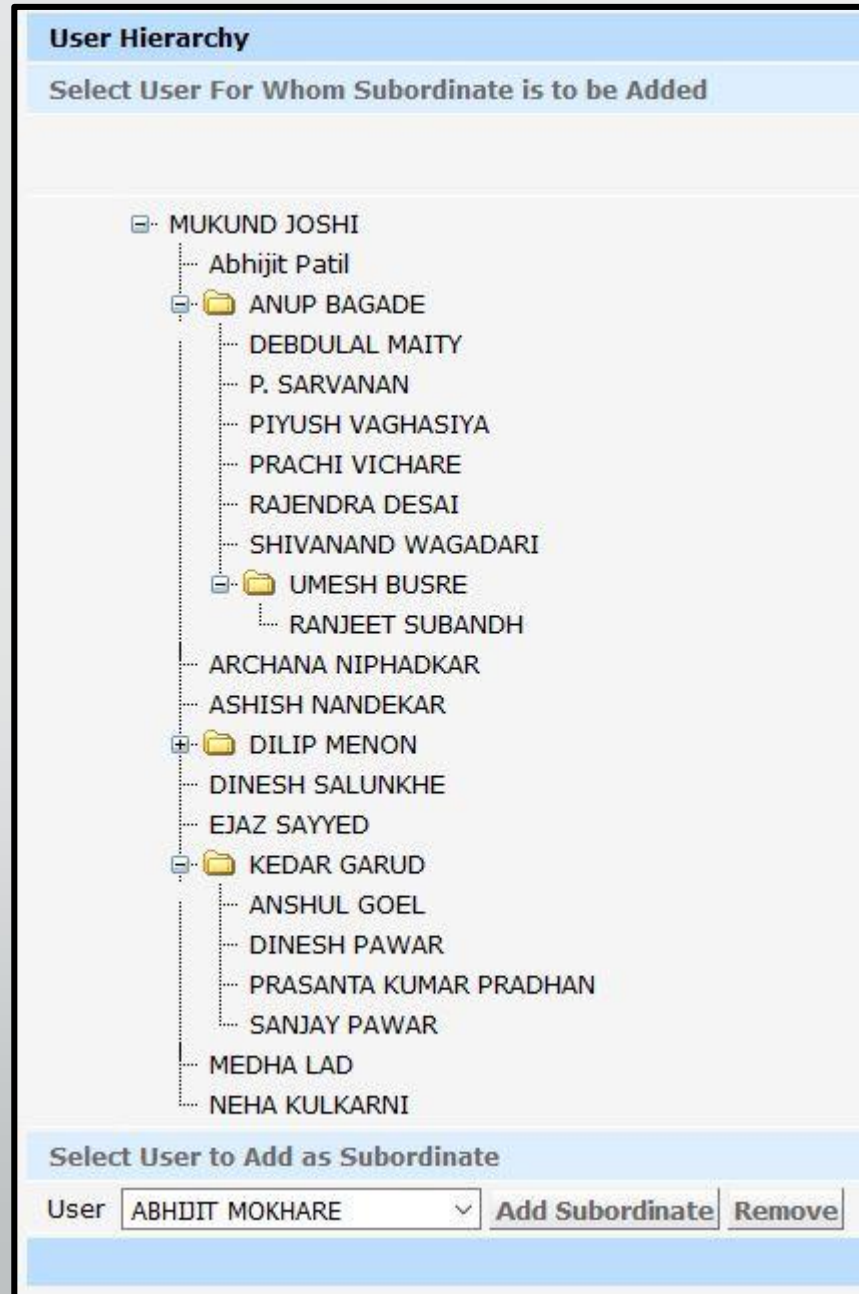
Sr.No.	Login ID	Name	Email Id	Mobile No	Role	Contact Type	Status	Color
1	deepak	Deepak Patil	dspatil54@gmail.com	9970000824	Functional Administrator	CompanyHead	Active	
2	poonam	Poonam Gadge	mcplplindia@gmail.com	9923002061	Functional Administrator	SalesExecutive	Active	



# MODULES - IMPROSYS® CRM SOFTWARE

## USER HIERARCHY

- Create company hierarchy .
- Control viewing of documents through company hierarchy.
- Daily reporting on the basis of hierarchy.
- Flexible hierarchy creation.



# MODULES - IMPROSYS® CRM SOFTWARE

User-wise access of screens.

- Facility to define user-wise access to each and every screen in software.



The screenshot shows a window for configuring user access. At the top, there is a 'User' field with the value 'suhas.kondekar' and a 'Users Role' dropdown menu showing 'Suhas Kondekar'. Below these fields is an 'Add Right' button. The main area of the window is a list of modules and sub-modules, each with a checkbox indicating access status. The modules are grouped with expandable/collapsible icons (minus sign for expanded, plus sign for collapsed).

Module	Access Status
Home	<input checked="" type="checkbox"/>
Follow up	<input checked="" type="checkbox"/>
Enquiry Follow up	<input type="checkbox"/>
Task Dashboard	<input checked="" type="checkbox"/>
Task Calendar	<input checked="" type="checkbox"/>
Task MIS	<input checked="" type="checkbox"/>
Followup MIS	<input checked="" type="checkbox"/>
Masters	<input checked="" type="checkbox"/>
Item Masters	<input checked="" type="checkbox"/>
Party Masters	<input checked="" type="checkbox"/>
Terms Master	<input checked="" type="checkbox"/>
Employee Master	<input type="checkbox"/>
Task Masters	<input checked="" type="checkbox"/>
Department Master	<input checked="" type="checkbox"/>
Enquiry	<input checked="" type="checkbox"/>
New Enquiry	<input checked="" type="checkbox"/>
Edit Enquiry	<input type="checkbox"/>
View Enquiry Document	<input checked="" type="checkbox"/>
View Enquiry References	<input type="checkbox"/>
Enquiry MIS	<input type="checkbox"/>
Enquiry Win MIS	<input type="checkbox"/>
Periodic Enquiry Lost Reprot	<input type="checkbox"/>
No Enquiry Since Report	<input type="checkbox"/>
Visit Management	<input type="checkbox"/>
Order Management	<input checked="" type="checkbox"/>



# MODULES - IMPROSYS® CRM SOFTWARE

## User-wise log report.

User Log Report For The Period 24-Jun-2017 To 26-Jun-2017

Total Records Found : 82

Sr. No.	Login ID	User Name	Transaction Name	Date	Transaction Time	Transaction No.	Transaction Description	Status
56	Vijay	Vijaykumar Asawa	User Login	25/Jun/2017	04:27 PM	1	Login	Success
57	Vijay	Vijaykumar Asawa	Add Party	25/Jun/2017	05:08 PM	SILAHM001	New Party Added-SILAHM001	Success
58	Vijay	Vijaykumar Asawa	Add Party	25/Jun/2017	05:15 PM	NATAHM001	New Party Added-NATAHM001	Success
59	Vijay	Vijaykumar Asawa	User Login	25/Jun/2017	07:20 PM	1	Login	Success
60	Vijay	Vijaykumar Asawa	Add Party	25/Jun/2017	07:36 PM	ANJAHM001	New Party Added-ANJAHM001	Success
61	Anurag	Anurag Kaushal	User Login	26/Jun/2017	09:47 AM	1	Login	Success
62	Anurag	Anurag Kaushal	Add New	26/Jun/2017	10:10 AM	675	EQ/17-18/0128/47	Success
63	Anurag	Anurag Kaushal	Add New	26/Jun/2017	10:10 AM	674	EQ/17-18/0127/47	Success
64	Vijay	Vijaykumar Asawa	User Login	26/Jun/2017	10:18 AM	1	Login	Success
65	Anurag	Anurag Kaushal	User Login	26/Jun/2017	10:24 AM	1	Login	Success
66	Anurag	Anurag Kaushal	User Login	26/Jun/2017	10:25 AM	1	Login	Success
67	sumit	Sumitsing Rajput	User Login	26/Jun/2017	10:39 AM	1	Login	Success
68	Anurag	Anurag Kaushal	User Login	26/Jun/2017	10:53 AM	1	Login	Success
69	Raysing	Raysing Alugade	User Login	26/Jun/2017	11:05 AM	1	Login	Success
70	Raysing	Raysing Alugade	User Login	26/Jun/2017	11:08 AM	1	Login	Success
71	Raysing	Raysing Alugade	Status Update	26/Jun/2017	11:10 AM	Document No.	Status Updated	Success
72	Raysing	Raysing Alugade	Status Update	26/Jun/2017	11:11 AM	Document No.	Status Updated	Success
73	Vijay	Vijaykumar Asawa	User Login	26/Jun/2017	11:11 AM	1	Login	Success
74	Raysing	Raysing Alugade	Status Update	26/Jun/2017	11:12 AM	Document No.	Status Updated	Success
75	Raysing	Raysing Alugade	Status Update	26/Jun/2017	11:13 AM	Document No.	Status Updated	Success
76	Raysing	Raysing Alugade	Status Update	26/Jun/2017	11:15 AM	Document No.	Status Updated	Success
77	Vijay	Vijaykumar Asawa	Add Party	26/Jun/2017	11:15 AM	SHIAHM003	New Party Added-SHIAHM003	Success
78	Raysing	Raysing Alugade	Status Update	26/Jun/2017	11:15 AM	Document No.	Status Updated	Success
79	Raysing	Raysing Alugade	Status Update	26/Jun/2017	11:17 AM	Document No.	Status Updated	Success
80	Vijay	Vijaykumar Asawa	Add Party	26/Jun/2017	11:20 AM	RUDAHM001	New Party Added-RUDAHM001	Success
81	sumit	Sumitsing Rajput	User Login	26/Jun/2017	11:23 AM	1	Login	Success
82	Vijay	Vijaykumar Asawa	Add Party	26/Jun/2017	11:38 AM	DRAAHM002	New Party Added-DRAAHM002	Success

- User wise log report: View in-detail log report of each user, tracking of activities done in software with date and timestamp.



## Tour / Visit Management





# MODULES - IMPROSYS® CRM SOFTWARE

## FEATURES- VISIT / TOUR MANAGEMENT



- Plan and update visits with ease and no jargons.
- Send DSR reports directly on email through software.
- Feature to add expenses done during the visit for quicker reimbursement processing.
- Instant conversion to lead from the same screen.
- Facility to upload documents against a visit or expenses done.
- Get in-detail reports of visits and expenses.

# MODULES - IMPROSYS® CRM SOFTWARE

## REPORT- VISIT / TOUR MANAGEMENT

### BioResource Biotech Pvt. Ltd.

18/1, Madhukunj Society, Panchavati Off Pashan Road,  
Near Canara Bank,  
Pune-411008  
Maharashtra

Tel.: +91 20-25896379, 65290294, 65290318

Fax: +91 20 2589 6379

Email: customersupport@bioresourcebiotech.com,

Web Site: www.bioresourcebiotech.com

Total Records Found : 4

### Daily Activity Report

Name: Snehal Dhake

Date	Name	Category Of Customer	Type Of Customer	Contact Person	Contact Number	Faculty	Type Of Call	Product Group Under Discussion	Demo/Presentations Done	Discussion Held	New Lead Received	Action to be taken from back office	Office Work Done	Kms	Rate/Km	Total
16/May/2017	Datar Genetics Limited	10	R & D Centre	Mr.Yogesh Pawar	02536604828	Purchase	Followup Calls	BioResource CRS, BioResource NO Life Sciences,		Discussion held for Aavanira services & customer is interested in DNA Sequencing. Also discussed with Agilent/Biorad profile for molecular bio related products. Currently not required anything.	YES	Dear TS team/Dipti - Please send quote for DNA Sequencing - Rs. .... / sample will be 10 at time. Dear Customer support / snehal/sheetal - kindly send quote for taq dna polymerase from Agilent / biorad.	NO	0	0	0
22/May/2017	National Chemical Laboratory	09	CSIR (Council of Scientific & Industrial Research)	Dr. Kiran A. Kulkarni	02025902720	Biochemical Sciences Division	Cold Call	BioResource CRS, BioResource no Life Sciences,		discussed on CRS, agilent profile, customer is not happy with logistics, need to send material on priority.. intrested in DNA Sequencing, and picomax master mix	YES	Quote to be submitted for DNA Sequencing, and picomax master mix. 100U	NO	0	0	0
22/May/2017	National Chemical Laboratory	09	CSIR (Council of Scientific & Industrial Research)	Dr. H. V. Thulasiram	02025902478	Organic Chemistry	Hot call	BioResource Life Sciences, no		presently he is working on new project, he has raised new pcr master mix req.	YES	Send quote for PCR master Mix	no	0	0	0
22/May/2017	National Chemical Laboratory	09	CSIR (Council of Scientific & Industrial Research)	Dr. Narendra Y. Kadoo	02025902724	Biochemical Sciences Division	Worm call	BioResource Life Sciences, no		Sybr Green Requirement	YES	Send Quote	no	0	0	0

• Followup Calls-1

• Cold Call-1

• Hot call-1

• Worm call-1

• No. of visit done- 4

• No. of enq. generated- 4

Total KMs

0

Total

0

# MODULES - IMPROSYS® CRM SOFTWARE

## REPORT- EXPENSES IN TOUR

### Tour wise Expenses Report

Name : Chandrapratap Singh

From Date : 25/Apr/2017

Tour No : TR/17-18/0005/41

To Date : 28/Apr/2017

Tour Name : Kolhapur Tour

No. of days : 3

Mode : Auto

Status : Draft

Sr.No.	Voucher No	Voucher Date	DATE	MODE	FROM	TO	Train/Bus Tkt	Bus Ticket	Boarding	Mobile	Incidental	Allowance	Travelling	Others	Remark	Document Link
1	CAEI000006	19/Apr/2017	11-Apr-2017	Bus	pune	kolhapur							500			<a href="#">Tickey from Pune to Kolhapur</a>
			18-Apr-2017	Auto	nigdi	akurdi							50		driver refused to provide bill	
			24-Apr-2017	None					800						Boarding at Hotel Rasika Kollhapur	<a href="#">Hotel Tkt</a>
			24-Apr-2017	Auto								300			Daily Allowance	
			24-Apr-2017	Auto	Kolhapur	Hotel							30			
			24-Apr-2017	Taxi	pune	kolhapur	570								Pune Railway Station to Kolhapur Railway Station	<a href="#">Train Ticket</a>
<b>Total</b>							<b>570</b>		<b>800</b>			<b>300</b>	<b>580</b>			

Advance: 0

Payment From customer : 0

Advance Total : 0

Expense Total : 2250

Balance Amount Recoverable/payble: 2250

RS(IN WORDS) : Rupees Two Thousand Two Hundreds Fifty Only

Narration : 8

Chandrapratap Singh

(Prepared By)

(Issued By)

(Approved By)

( ERP by Improsys [www.improsys.in](http://www.improsys.in) )

- Track daily expenses done against the tour.

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## LEAD ANALYSIS

- ✓ Daily visit report on emails.
- ✓ Visit vs. Expenses tracking
- ✓ Documents managed centrally.
- ✓ Sales person wise visit reports.
- ✓ Summarized visit reports.



- ✓ No preparing lengthy excel sheets for visit reporting .
- ✓ Track and control expenses.
- ✓ View documents at any moment of time.
- ✓ Analysis of Visits done vs. Leads generated.
- ✓ Visit counts for overview of visit reporting.



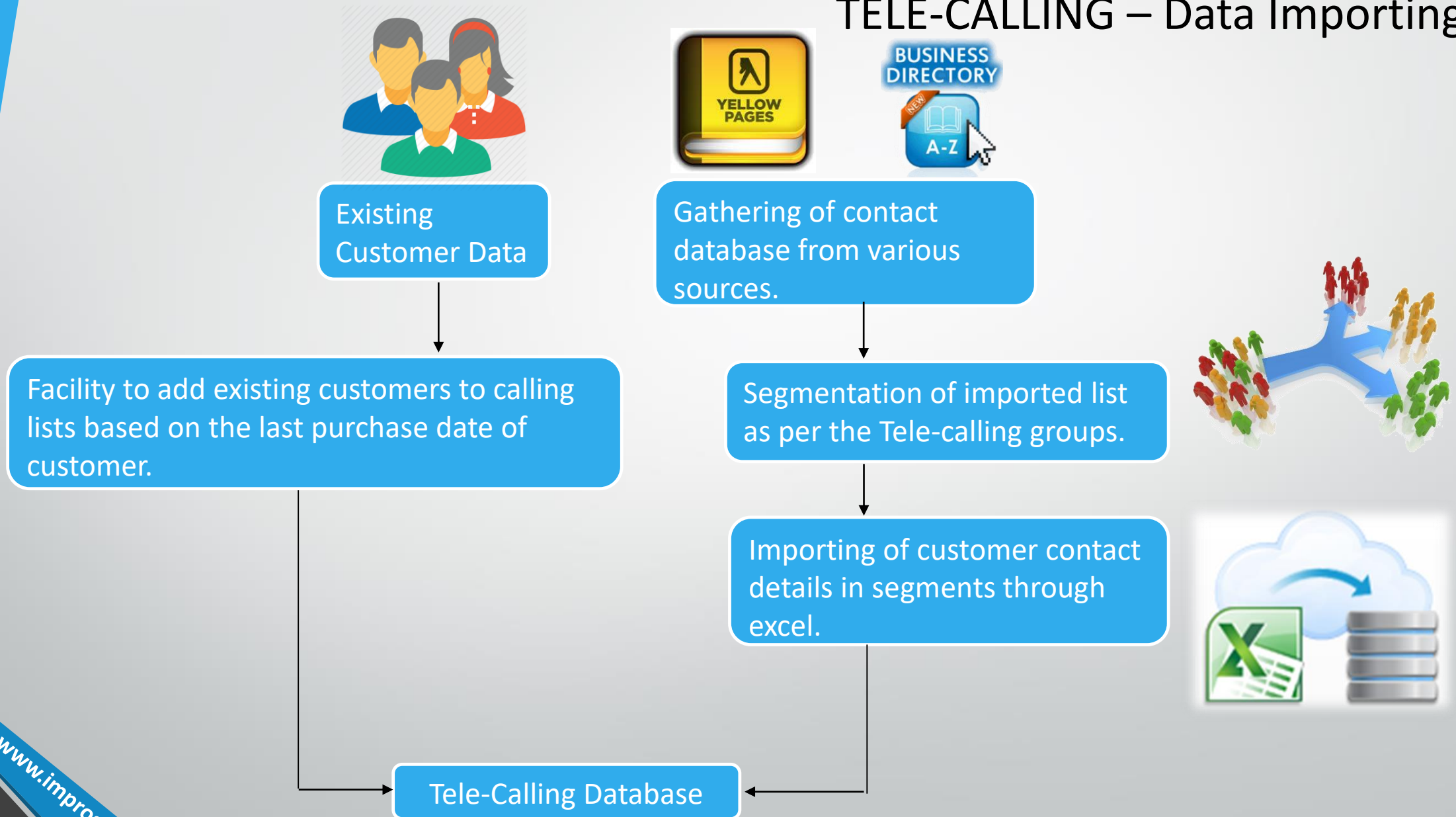
## TELE-CALLING





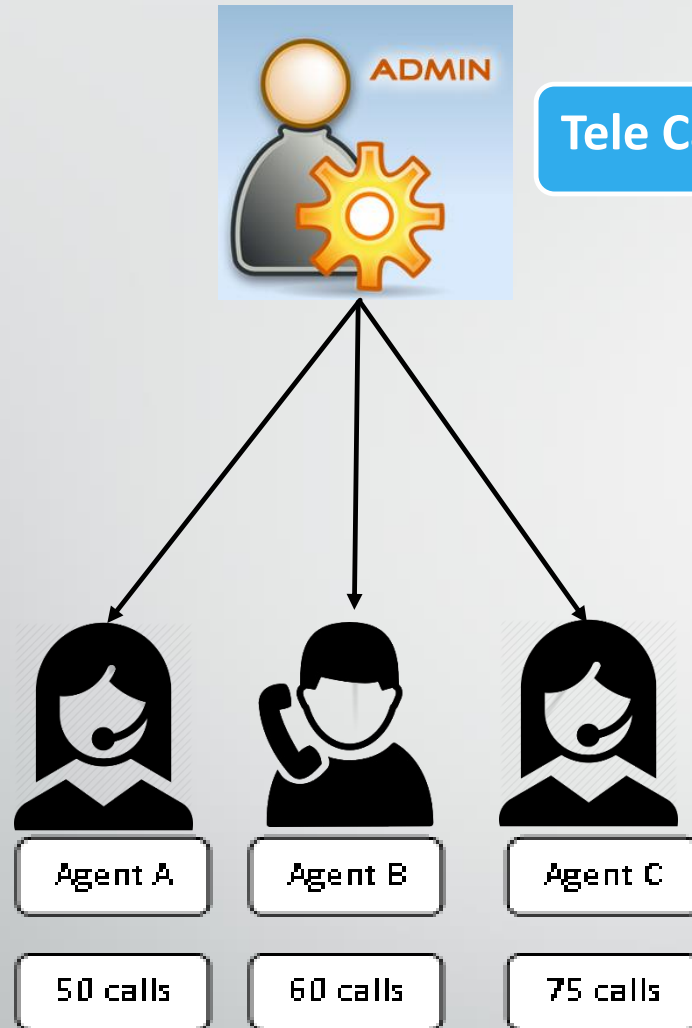
# MODULES - IMPROSYS® CRM SOFTWARE

## TELE-CALLING – Data Importing



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## TELE-CALLING – Defining Targets



Tele Calls Planning by Team Admin

Select

- a) Tele-Caller
- b) Date of calling
- c) Group of contacts
- d) Number of contacts to call

Software selects randomly, the number of contacts from the group selected by the planner.

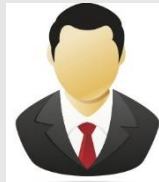
Confirmation & Allocation of calls to Tele-callers.

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## TELE-CALLING – Actual Calling



Tele caller



Customer

Convert your call into a lead with a click of a button.



Book sales order instantly and carry out all the payment transactions seamlessly



<input type="radio"/> Today Pending Calls		<input checked="" type="radio"/> Till Pending Calls		Till pending Call: 11		Till Completed Call: 4		<input type="text" value="Search Item"/>		<input type="button" value="FAQ"/>	<input type="button" value="Script"/>
#	ContactName	Mobile	Email	Address	Remark	CallType	Lead	Order	Transfer	History	Cancel
1	Joshi Trading Company	234521212223	abhijeet@gmail.com	Akurdi3 A-wing ganesh Pune Maharashtra 43112	<input type="text"/>	Inbound					

User can transfer call to some other person or to himself on some other date.



Track previous orders, conversation logs with a customer with a click of a button.

Cancel your calls along with customised reasons for cancellation



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## CALLING ADD-ONS and ANALYSIS

- ✓ **Call repeat facility** – Calls are repeated in calling list after set number of days based on various logics.
- ✓ **Integration with VoIP** – Integration of calling through software with call recording facility
- ✓ **Integration of payment gateway** – Carry out cash transactions with payment gateway



- ✓ Daily call reports
- ✓ Executive wise call reports
- ✓ Daily, weekly, monthly calls converted to leads sales person wise
- ✓ Daily, weekly, monthly calls generated into orders sales person wise





# Lead Generation

SMS / E-Marketing



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# MODULES - IMPROSYS® CRM SOFTWARE PRE-SALES

## LEAD MANAGEMENT



# MODULES – IMPROSYS® CRM SOFTWARE

## LEAD MANAGEMENT - Benefits



### Lead Capturing

Lead entries directly into CRM from sources like **websites, android app, visits, etc.**

### Lead Follow-Up

Lead follow-up dashboard for clear view of pending lead follow-ups. Prioritize your leads and drive them proactively using the dashboard.



### Organize the Sales Process with Ease

For a change, use our filters to sort leads by users, products, sources, zones, contacts or any combination of the above for faster and efficient lead management.





Various filtering criteria for ease of operations

My Today's Pending Lead Documents											
<a href="#">Remove Filter</a>											
Doc.No.	Created For	Status	Created By	Doc.Date	Due.Date	Pend days	Party Name				
Select ▼	Select ▼	Select ▼	Select ▼	Select ▼	Select ▼		Select ▼				
LD/16-17/4364/28	Harshada Jagade	In Progress	Harshada Jagade	12/Dec/16	14/Dec/16	-1	Magnum VVM Group	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4363/28	Harshada Jagade	In Progress	Harshada Jagade	12/Dec/16	15/Dec/16	-2	Lodha Mansukhlal Khushalchand	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4355/28	Harshada Jagade	Draft	Harshada Jagade	12/Dec/16	12/Dec/16	1	Uday Instruments	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4321/28	Harshada Jagade	Draft	Harshada Jagade	09/Dec/16	09/Dec/16	4	Omtex Healthwear Pvt Ltd	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4319/28	Harshada Jagade	Draft	Harshada Jagade	08/Dec/16	08/Dec/16	5	Vaibhav Traders	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4304/28	Harshada Jagade	In Progress	Harshada Jagade	07/Dec/16	10/Dec/16	3	Sadguru Enterprises	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4302/28	Harshada Jagade	In Progress	Harshada Jagade	07/Dec/16	08/Dec/16	5	Subhadra Engineering Corporation	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4300/28	Harshada Jagade	In Progress	Harshada Jagade	07/Dec/16	09/Dec/16	4	JMD Foods	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4298/28	Harshada Jagade	In Progress	Harshada Jagade	07/Dec/16	14/Dec/16	-1	Pratik Machinerries Pvt Ltd	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4289/28	Harshada Jagade	In Progress	Harshada Jagade	07/Dec/16	08/Dec/16	5	Gopal Pressfab Pvt Ltd	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4286/28	Harshada Jagade	In Progress	Harshada Jagade	07/Dec/16	07/Dec/16	6	ISC Udyog Ltd	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>
LD/16-17/4267/28	Harshada Jagade	In Progress	Harshada Jagade	05/Dec/16	06/Dec/16	7	JYOTI SALES CORPORATION	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	<a href="#">Convert-EQ</a>

Quick view of the document for reference purpose

Record all the follow-up discussions done with the customer

Option to convert lead directly into quotation with just a click of a button.

# MODULES - IMPROSYS® CRM SOFTWARE

## ENQUIRY FOLLOW-UP

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Quick view of the document for reference purpose

Set next follow-up details

Update document status as required.

Record all the discussions done with the customer

View previously completed follow-ups with the customers

Current Document Details

Document Enquiry

Document Status Draft

Document Date 08/05/2017

Document Due Date 23/May/2017

Document No. EQ/17-18/00001/49

Document Party Name National Chemical Laboratory

Doc. Contact Person Dr. Amitava Das

Doc. Sales Person Snehal Dhake

Mobile No. 02025902385

Phone No.

Email ID rp.salunke@ncl.res.in

City

Sr.No	Item Code	Item Description	Qty	Rate
1	28704	QIAquick Gel Extraction Kit (50)	2	0

Update Document Details

Next Followup Date 23/May/17

Next Follow Up By Select

New Status Draft

Expected Closing Date

New Note Type Final Remark

New Priority High

New Note Description

Update Close

Sr.No	Update Type	Notes Type	Notes Description	Update Date	Time	Due Date	Updated By
1	Follow Up	Final Remark	Send Quote	08/May/2017	06:47 PM	08/May/2017	Snehal Dhake
			Snehal: - today we received				

Previous follow-up details

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# MODULES - IMPROSYS® CRM SOFTWARE

## FOLLOW-UP : LEAD ANALYSIS

Date Wise Follow Up From-12-Jun-2017 TO -15-Jun-2017

Item Type:

Zone :

Sr.No	Doc. NO	Doc.Date	Doc. Type	Item type	Zone	Final Status	Sales Person	Party Name	Notes Type	Notes Description	Due Date	Updated By	Update Date	Update Time
1	45/00/44	12/Jun/2017	Sales OA	Sieger	Ahmedabad	Closed	Anurag Kaushal	Pashupati Cotspin LLP						
								1.) Final Remark		Despach date 13.06.2017	12/Jun/2017	satyendra	12/Jun/2017	12:42 PM
								2.) Other		Practise Entry	12/Jun/2017	Anurag	29/Jun/2017	06:23 PM
2	45/00/44	12/Jun/2017	Sales OA	Sieger	Ahmedabad	Closed	Satyendra Singh	Pashupati Cotspin LLP						
								1.) Final Remark		Despach date 13.06.2017	12/Jun/2017	satyendra	12/Jun/2017	12:42 PM
								2.) Other		Practise Entry	12/Jun/2017	Anurag	29/Jun/2017	06:23 PM
3	45/00/44	12/Jun/2017	Sales OA	Sieger	Ahmedabad	Closed	Sumitsing Rajput	Pashupati Cotspin LLP						
								1.) Final Remark		Despach date 13.06.2017	12/Jun/2017	satyendra	12/Jun/2017	12:42 PM
								2.) Other		Practise Entry	12/Jun/2017	Anurag	29/Jun/2017	06:23 PM
4	SE/0036 /17-18/46	08/Jun/2017	Principal Service	Sieger	Ahmedabad	Closed	Anurag Kaushal	Raja Industries						
								1.) Final Remark		MOM attached	09/Jun/2017	sumit	14/Jun/2017	08:12 AM
5	SE/0036 /17-18/46	08/Jun/2017	Principal Service	Sieger	Ahmedabad	Closed	Satyendra Singh	Raja Industries						
								1.) Final Remark		MOM attached	09/Jun/2017	sumit	14/Jun/2017	08:12 AM
6	SE/0036 /17-18/46	08/Jun/2017	Principal Service	Sieger	Ahmedabad	Closed	Sumitsing Rajput	Raja Industries						
								1.) Final Remark		MOM attached	09/Jun/2017	sumit	14/Jun/2017	08:12 AM
7	SE/0037 /17-18/46	08/Jun/2017	Principal Service	Sieger	Ahmedabad	Closed	Anurag Kaushal	Pashupati Cotspin LLP						
								1.) Final Remark		YCP pre installation visit completed	08/Jun/2017	sumit	09/Jun/2017	06:09 PM
								2.) Final Remark		MOM attached	08/Jun/2017	sumit	14/Jun/2017	08:16 AM

# MODULES - IMPROSYS® CRM SOFTWARE

## LEAD ANALYSIS

- ✓ Product wise leads report
- ✓ Source wise leads generated (Emails, SMS, Visits, Exhibitions, etc.)
- ✓ Area wise, Zone wise leads generated.
- ✓ Sales person wise leads generated.
- ✓ Summarized leads reports.



- ✓ Pending Leads analysis
- ✓ Leads generated vs Quotation submitted analysis
- ✓ Review next due leads for follow up.
- ✓ Customer wise follow up analysis.
- ✓ Sales person wise follow up analysis.






# MODULES - IMPROSYS® CRM SOFTWARE

## PRE-SALES

IMPROSYS® CRM SOFTWARE

### QUOTATION MANAGEMENT


- A quote can help the prospective buyer when deciding which company to use, and which services they are looking for.

COMPANY 

**PRICE QUOTATION**

CUSTOMER NAME

ADDRESS

ITEM#	DESCRIPTION	UNIT PRICE	AMOUNT
			
TOTAL AMOUNT			

SIGNATURES

For further information, please contact  Tel.

THANK YOU

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# MODULES - IMPROSYS® CRM SOFTWARE

## CREATE QUOTE- QUOTATION MANAGEMENT

**STEP 1 :** Select customer name with advanced google search provided from the master data.

Customer Details	
Quotation No. :	QT/16-17/0052/00/00
Doc Type	Domestic Product QT
Party Name	s
Address	St. Marthas Hospital Sharat Kaushik Shanti Hospital Research Centre

**STEP 2 :** Select the set of customisable self-defined terms and conditions from masters

Followup Due Date	13-Dec-2016
Tax Category	Select
Priority	Select
	Quotation 2% CST
	Quotation 13.5% MVAT

**STEP 3 :** Take reference of previous quotes or convert enquiries to reduce errors and avoid manual tasks.

Against ☐ No Ref ☒ Enquiry ☐ Previous Quotation

**STEP 4 :** Input / edit the product details such as quantity, Price, specifications, etc. as per the requirement.



- Auto Email Quotes in PDF to all Customer contacts & Internal sales team (Sales Executive, Head, GM).
- Attach discussion references, catalogues, data sheets.
- Customizable quotation format to meet your needs.

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## SAMPLE FORMAT - QUOTATION MANAGEMENT

### Quotation

DATE: 28-Sep-2015

OFFER No. QT/15-16/0015

To,  
**Improsyst**  
BR-1 427, ,Jai Ganesh Vision,  
Akurdi,Pune,411035  
Maharashtra,India  
Email:



**Kind Attention:**

**Subject: Quotation For Mechanical Seals make Products**

**Reference:**

Thank you very much for your valuable enquiry.As per our discussion we are enclosing herewith our offer as below.

Sr	Description	Qty	Unit	Unit Price	Disc %	Disc.Unit Price	Net Amount (in Rs)
1	<b>S60000373700:-Mechanical Seal:MOC:BQ1VMG,Drg. No.:60-G911-R1,Drg. Rev. No.:0,Part Size:A3,BIN no.:MS-153,</b>	500	Nos.	150	0.00	150.00	75000.00
<b>Total</b>		<b>500</b>					<b>75000.00</b>

Attachment:

[HP Serice Center List.docx](#)  
[sealmatic item master.msg](#)

**Total Amount in word** :Rupees Seventy Five Thousand Only

Net Payable: 75000.0000

**Terms and Conditions :**

1. **Special Notes** :-Validity 60 days.
2. **Supply Condition** :-Duly packed
3. **Freight Term** :-Extra applicable

Thanks & Regards,  
**For IMPROSYS**

Admin  
Mob:



# MODULES - IMPROSYS® CRM SOFTWARE

## QUOTATION FOLLOW-UP

### QUOTATION FOLLOW UP

<b>Today's Pending</b> Last Week's Pending Last Month's Pending Last Year's Pending In Progress Draft Cancelled Closed Approved Rejected  Status Pending  Priority wise HIGH MEDIUM LOW	My Today's Pending Quotation Documents												
	Doc.No.	Created For	Status	Created By	Doc.Date	Due.Date	Last Update	Pend days	Party Name				Status
	Select	Select	Select	Select	Select	Select	Select		Select				
	SQT/16-17/0009/04	Amey Bhavsar	In Progress	Raviraj Deshpande	22/Jun/16	22/Jul/16	20/Jul/16	95	Technofab	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SQT/16-17/0008/25	Amey Bhavsar	In Progress	Akshay Dongare	07/Jun/16	16/Jul/16	07/Jun/16	101	Sunteck	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SEQT/16-17/0016/25	Amey Bhavsar	In Progress	Akshay Dongare	07/Jun/16	23/Jun/16	07/Jun/16	124	Canply	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SEQT/16-17/0015/25	Amey Bhavsar	In Progress	Akshay Dongare	07/Jun/16	28/Jun/16	07/Jun/16	119	Nucleas	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SEQT/16-17/0008/25	Amey Bhavsar	In Progress	Akshay Dongare	18/May/16	20/Jun/16	18/May/16	127	RIJ Engineering Pvt. Ltd.	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SEQT/16-17/0004/25	Amey Bhavsar	In Progress	Akshay Dongare	06/May/16	22/Jun/16	07/May/16	125	Sandvik Coromant India	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SEQT/16-17/0003/25	Amey Bhavsar	In Progress	Akshay Dongare	06/May/16	26/Jun/16	09/May/16	121	FCG Power Industries Pvt Ltd	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SEQT/16-17/0002/25	Amey Bhavsar	In Progress	Akshay Dongare	06/May/16	28/Jun/16	09/May/16	119	Centpro Engineering Pvt. Ltd.	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SQT/16-17/0003/25	Amey Bhavsar	In Progress	Akshay Dongare	07/Apr/16	31/May/16	28/Apr/16	147	Sealmech Trading	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SQT/15-16/0127/25	Amey Bhavsar	In Progress	Akshay Dongare	23/Mar/16	15/Jun/16	24/Mar/16	132	XPRO INDIA LIMITED	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	
	SQT/15-16/0119/25	Amey Bhavsar	In Progress	Akshay Dongare	05/Mar/16	15/Jun/16	05/Mar/16	132	VEKARIA	<input type="checkbox"/>	<a href="#">Show</a>	<a href="#">Update</a>	

Get detailed information regarding current status of quotations with a glance at follow-up dashboard.



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## QUOTATION FOLLOW-UP HISTORY

Update Document Details

Document Code

Quotation

Document No.

SEQT/16-17/0001/25

Party Name

Degchis Catering Services

Document Date

28/Apr/16

Document Due Date

26/May/16

Document Status

In Progress

Priority

High

Note Type

Final Remark

Note Description

Quotation Follow-up History

[Show Details](#)

Sr.No	Update Type	Notes Type	Notes Description	Update Date	Time	Due Date	
1	Follow Up	Feedback From Customer	ali sirs cellis with ganesh sir he said ali is out of	05/May/2016	11:10 AM	26/May/2016	<a href="#">Delete</a>
2	Follow Up	Feedback From Customer	called but client was busy	30/Apr/2016	10:53 AM	30/Apr/2016	<a href="#">Delete</a>
3	Follow Up	Other	called client yday he said he will check the revised	28/Apr/2016	03:56 PM	29/Apr/2016	<a href="#">Delete</a>

Update

Close

# MODULES - IMPROSYS® CRM SOFTWARE

## QUOTATION ANALYSIS

- ✓ Product wise quotation report
- ✓ Party wise reports of Quotes
- ✓ Sales Person wise quotation reports.
- ✓ Daily, Weekly, Monthly, Yearly quotation reports.
- ✓ Summarized quotation reports.



- ✓ Pending Quotation analysis
- ✓ Quotation submitted vs Sales order converted analysis
- ✓ Review next due Quotations for follow up.
- ✓ Customer wise follow up analysis.
- ✓ Sales person wise follow up analysis.

# MODULES - IMPROSYS® CRM SOFTWARE

## QUOTATION VS ORDER ANALYSIS

Sr. No	Quote Owner	Quote No	Date of Proposal	Item Code	QT Amt.	QT Status	Expected Closing Date	OA Date	OA Amt.	Lost Amt.	Order No	Cust. Po No
1	Neeta J	SQT/16-17/2314/30	11-05-16	TSS-MU	8925	Closed	20-05-16	20-06-16	8000	925	SO/16-17/1854/30	PO/15-16/0235
2	Amey B	SQT/16-17/2314/30	09-06-16	TSS-MU	8925	In-Progress	13-06-16					
4	Akash D	SQT/16-17/2312/30	10-08-16	TSS-MU	8925	Closed	23-08-16	19-09-16	8925	0	SO/16-17/1852/30	POP/SA/2568
5	Ravi D	SQT/16-17/2312/30	12-08-16	TSS-MU	8925	Closed	27-08-16	19-09-16	9000	0	SO/16-17/1852/30	
6	Neeta J	SQT/16-17/2311/30	14-12-16	TSS-SU	2975	Closed	28-12-16	28-12-16	2975	0	SO/16-17/1851/30	
7	Akash K	SQT/16-17/2310/27	13-12-16	SER	2500	Closed	28-12-16	28-12-16	2000	500	SO/16-17/1850/27	

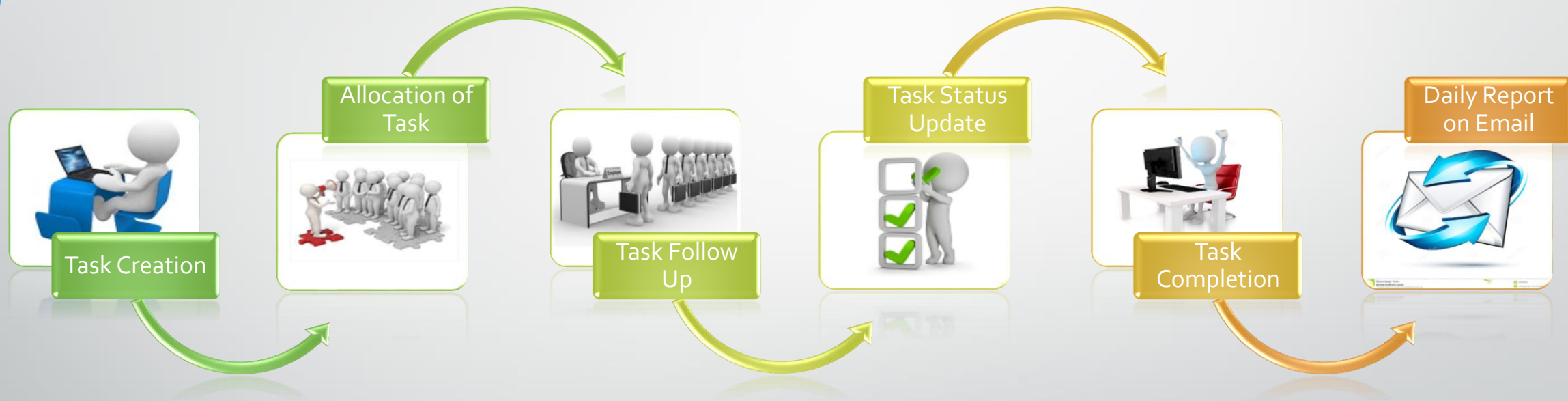


A step closer to digitalisation of your task diary and task management.



# MODULES - IMPROSYS® CRM SOFTWARE

## TASK MANAGEMENT



Everything else you need from a task manager.



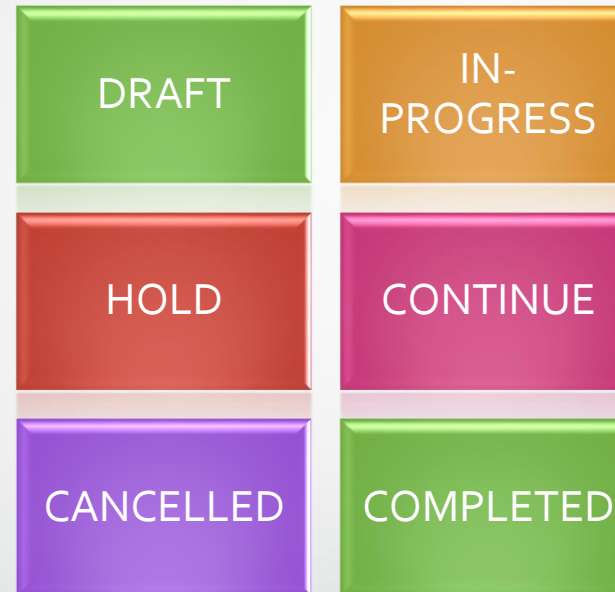
# MODULES - IMPROSYS® CRM SOFTWARE

## TASK MANAGEMENT – Progress at a glance



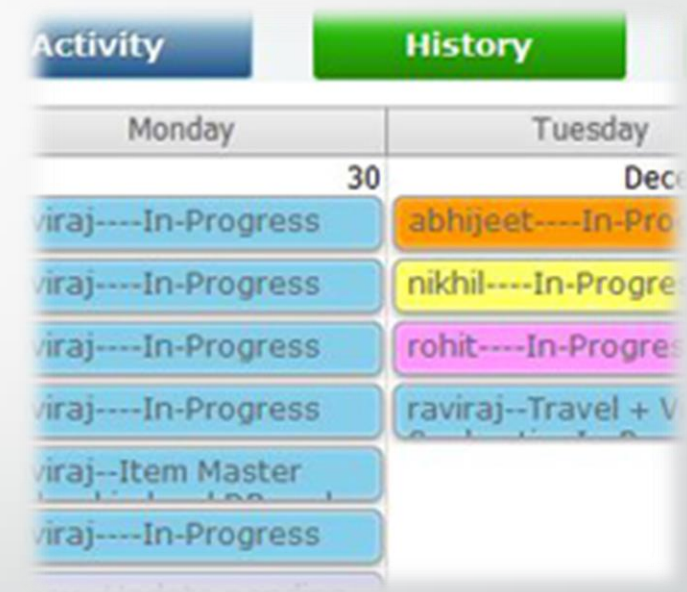
### CALENDAR VIEW

Intuitive calendar view for better task management



### TASK STATUS MONITORING

Update tasks and provide suitable status to them.



### ACTIVITY HISTORY

Every activity in show my task is captured and recorded.

With tasks, task calendars, dashboard and task activity history log, see progress of any task without scheduling a meeting or sending an email.

# MODULES - IMPROSYS® CRM SOFTWARE

## TASK MANAGEMENT – Features



**Organize, assign and prioritize tasks.**



**Timely reminders to make employees more productive.**



**Manage tasks more effectively.**



**Communicate tasks with employees and take follow up.**



**Share and manage documents centrally.**



**Get instant reports for all employees on a single screen.**

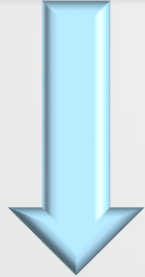


**Monitor the work completion and balance work.**



# MODULES - IMPROSYS® CRM SOFTWARE

## TASK MANAGEMENT – Benefits



- **Increase employee and employer satisfaction.**
- **Improve productivity of workforce.**
- **Save time on routine work.**
- **Faster delivery of desired tasks.**
- **Boost management effectiveness.**
- **Minimize employee's idle time.**
- **Ease communication between colleagues.**

# MODULES - IMPROSYS® CRM SOFTWARE

## TASK MANAGEMENT – Daily reports

**DAILY REPORTS ON EMAIL – Monitoring daily completed and not completed work.**





# MODULES - IMPROSYS® CRM SOFTWARE

## TASK MANAGEMENT – Graphical Analysis

**Graphical Task Reports: Get graphical reports of tasks, party wise, user wise, periodic, etc.**



## SALES TARGET



# MODULES - IMPROSYS® CRM SOFTWARE

## FEATURES- TARGET MANAGEMENT

### Assign Sales Targets .

- Break down targets by salesperson and territory to gain insights about your team's performance.
- Make better forecasts by accounting for completed sales, current targets.



### Track sales performance. Identify the achievers.

- Use the target summary to identify your star performers and determine the strength of each sales team based on the targets they achieved.
- Keep your MVPs motivated by setting higher targets for the next quarter.
- Customize your targets based on the criteria you want, based on region, hierarchy.



# MODULES - IMPROSYS® CRM SOFTWARE

## DASHBOARD- TARGET MANAGEMENT

May it be City, Area or Zone you can create targets for teams through multiple choices.

Select Year : 2016-17

Select Item Category

Frocks  
Injection  
Nutro Active  
Supercrop  
Milkife  
Laser Receivers  
DC-DC converters  
Spice Caps  
Mashroom Flip Top Cap  
ERP

Select Filter

Area Wise  
Area Wise  
City Wise  
Zone Wise  
Ahmedabad  
AP/Telangana  
Aurangabad  
Bihar  
Central Mumbai  
Gwalior  
Haryana  
Indore & Bhopal

Select User

Selected User : PAWAN

MUKUND  
ANUP  
ARCHANA  
ASHISH  
DILIP  
GNANARAJ  
PAWAN  
SAMPATH  
SIDDHARTHA  
UNMESH  
PRIT  
SANTOSH  
DINESH  
EJAZ  
KEDAR  
MAHESH  
MEDHA  
NEHA

Quarterly Target

Spice Caps >> West Bengal >> PAWAN

Year	Quarter	Target Allocated	Target Achieved	Target Achieved(%)	Add Target	
2016-17	1st	250000	0.00	0	0.00	<a href="#">Add</a>
2016-17	2nd	350000	0.00	0	0.00	<a href="#">Add</a>
2016-17	3rd	200000	0.00	0	0.00	<a href="#">Add</a>
2016-17	4th	275000	0.00	0	0.00	<a href="#">Add</a>

Targets can be allocated on quarterly basis. Allocate targets on basis of previous performances.

Allot your targets according to product categories, groups, etc.

Built-in user hierarchy for better understanding and allocation of targets.





# MODULES - IMPROSYS® CRM SOFTWARE

## REPORTS- TARGET MANAGEMENT

Summary sales target report

SrNo	User	Item Category	Zone/Area/City	Year	Quarter	Target Allocated	Target Achieved	Backlog	Target Achieved(%)
1	SANJAY PAWAR	Karl Kaps	Zone : Maharashtra	2016-17					
					1st	900000.00	0.00	900000.00	0.00 %
					2nd	900000.00	0.00	900000.00	0.00 %
					3rd	900000.00	0.00	900000.00	0.00 %
					4th	900000.00	0.00	900000.00	0.00 %
2	SANJAY PAWAR	Bien Air ENT	Zone : Maharashtra	2016-17					
					1st	600000.00	0.00	600000.00	0.00 %
					2nd	1200000.00	5148.08	1194851.92	0.43 %
					3rd	600000.00	0.00	600000.00	0.00 %
					4th	1215000.00	0.00	1215000.00	0.00 %
3	SANJAY PAWAR	Bien Air Neuro	Zone : Maharashtra	2016-17					
					1st	0.00	0.00	0.00	0.00 %
					2nd	800000.00	0.00	800000.00	0.00 %
					3rd	0.00	160.16	-160.16	0.00 %
					4th	800000.00	0.00	800000.00	0.00 %
4	SANJAY PAWAR	Sutter ENT	Zone : Maharashtra	2016-17					
					1st	600000.00	0.00	600000.00	0.00 %
					2nd	600000.00	3083.36	596916.64	0.51 %
					3rd	600000.00	0.00	600000.00	0.00 %
					4th	600000.00	0.00	600000.00	0.00 %

**Accurate insights through reports.**

Visualize targets and achievements by territory through reports. Compare sales from the current quarter with the previous one, and set more realistic targets for the future.

## INVOICING / BILLING

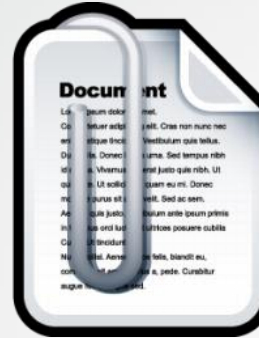


# MODULES - IMPROSYS® CRM SOFTWARE

## FEATURES - INVOICE MANAGEMENT

### Create and Manage Invoices.

Invoices can be created and sent/scheduled online to clients. The web based invoice software manages all invoices centrally.



### Does all the Hard Work

Improsys software will do all the work for you. From calculating to formatting and printing, even delivering invoices to your customers.

### Tax, Retail & Excise Invoices

Make new financial documents like Excise, Service Tax & VAT invoices which are optimized to be compliant with Indian law.



### PRO FORMA INVOICE

Test Testerson  
Test Company, Inc.  
P.O. Box 25423  
Anaheim, CA 92825 USA

### Issue Proforma Invoices

Declare your commitment to provide products or services to a buyer at a certain price with the Proforma Invoice option.

### Quick and detailed reports

Improsys software doesn't just help you create invoices but also offers comprehensive reports.



### GST Compliant

GST compliance software, auto addition of taxes according to state. GST reports state wise, tax code wise, periodic, etc.



# MODULES - IMPROSYS® CRM SOFTWARE

## PAYMENT FOLLOWUP DASHBOARD

### PAYMENT FOLLOW UP

#### Payment Followup

Select Top

Sr No	Customer Name	Area	O/S Amount	Today's O/S Amount	1-7 Days O/S	8-15 Days O/S	16-30 Days	More Than 30 Days
1	Ferrero India Pvt Ltd	Baramati	6468754	0	3234377	0	2156251	1078125
2	Reward Constructions Pvt. Ltd.	Aurangabad	3103000	0	0	0	0	3103000
3	Shapoorji Pallonji & Co. Pvt Ltd	Pune	2237679	0	0	2237679	0	0
4	Zamil Steel Bldg. India Pvt. Ltd.	Dubai	1307175	0	0	0	0	1307175
5	M. B. Enterprise	Mumbai	1149850	0	0	0	0	1149850
6	Fiat India Automobile Private Limited	Pune	967500	0	0	0	0	967500
7	NYATI ENGINEERS & CONSULTANTS		436679	436679	0	0	0	0
8	Nestle India Ltd		125036	0	0	0	0	125036
9	IndoSpace Industrial Parks Pvt Ltd		106752	0	0	0	0	106752
10	Takenaka India Pvt Ltd		40000	0	40000	0	0	0

Goto Page  First Previous Next Last

Detailed client-wise invoice reports with online billing software for better understanding of outstanding and invoice aging.



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# MODULES - IMPROSYS® CRM SOFTWARE

## GST INVOICE FORMAT

IMPROSYS® CRM SOFTWARE

[www.improsys.in](http://www.improsys.in)



## AFTER SALES SERVICE



# MODULES - IMPROSYS® CRM SOFTWARE

## SPOTLIGHT - AFTER SALES SERVICE

IMPROSYS® CRM SOFTWARE



**Improsys After sales service management** helps you to manage service operations in an effective with almost Zero deficiency.

It connects seamlessly between all the elements of your service operations.

Increase service quality and increase confidence on customers.

Streamline your customer support process.

Manage your all complaints to 100% precision and monitor their status towards making communication smooth with every customer.

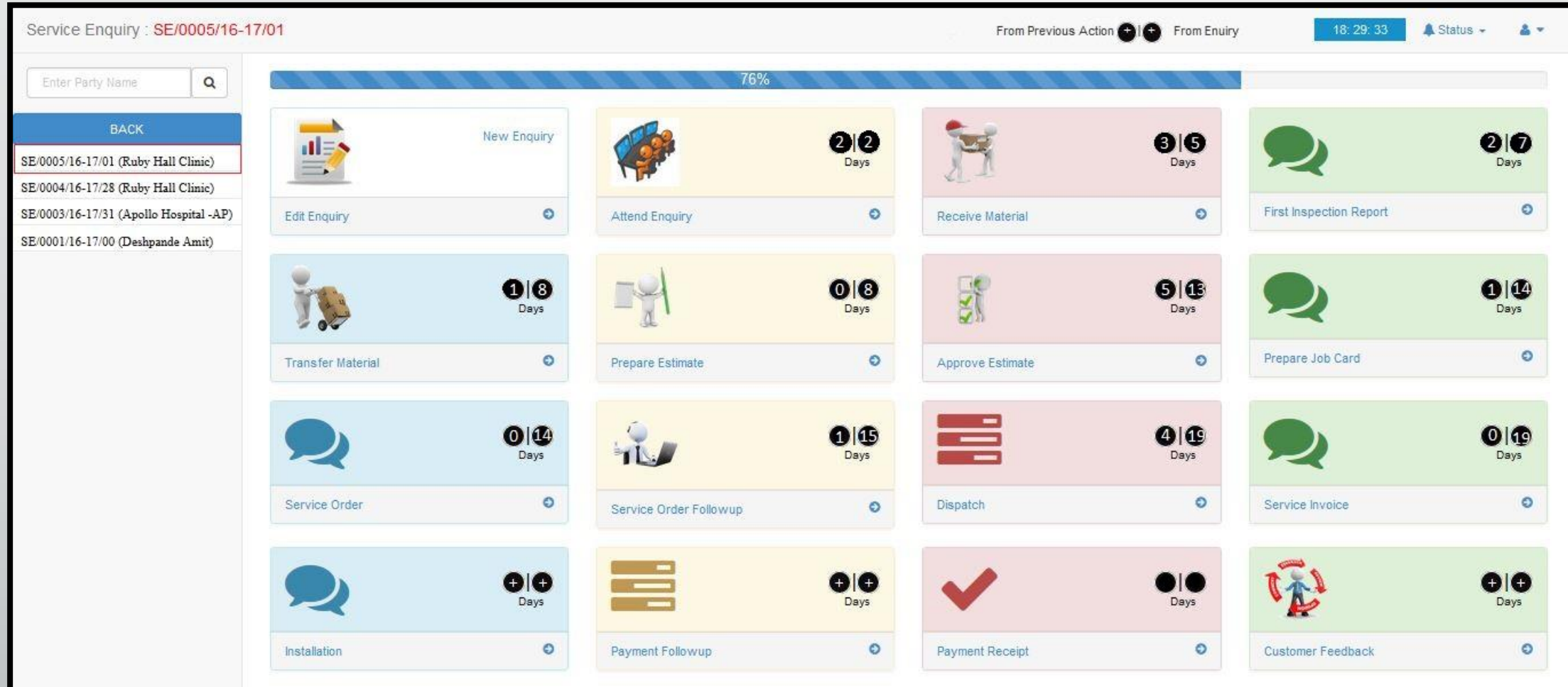
[www.improsys.in](http://www.improsys.in)





# MODULES - IMPROSYS® CRM SOFTWARE

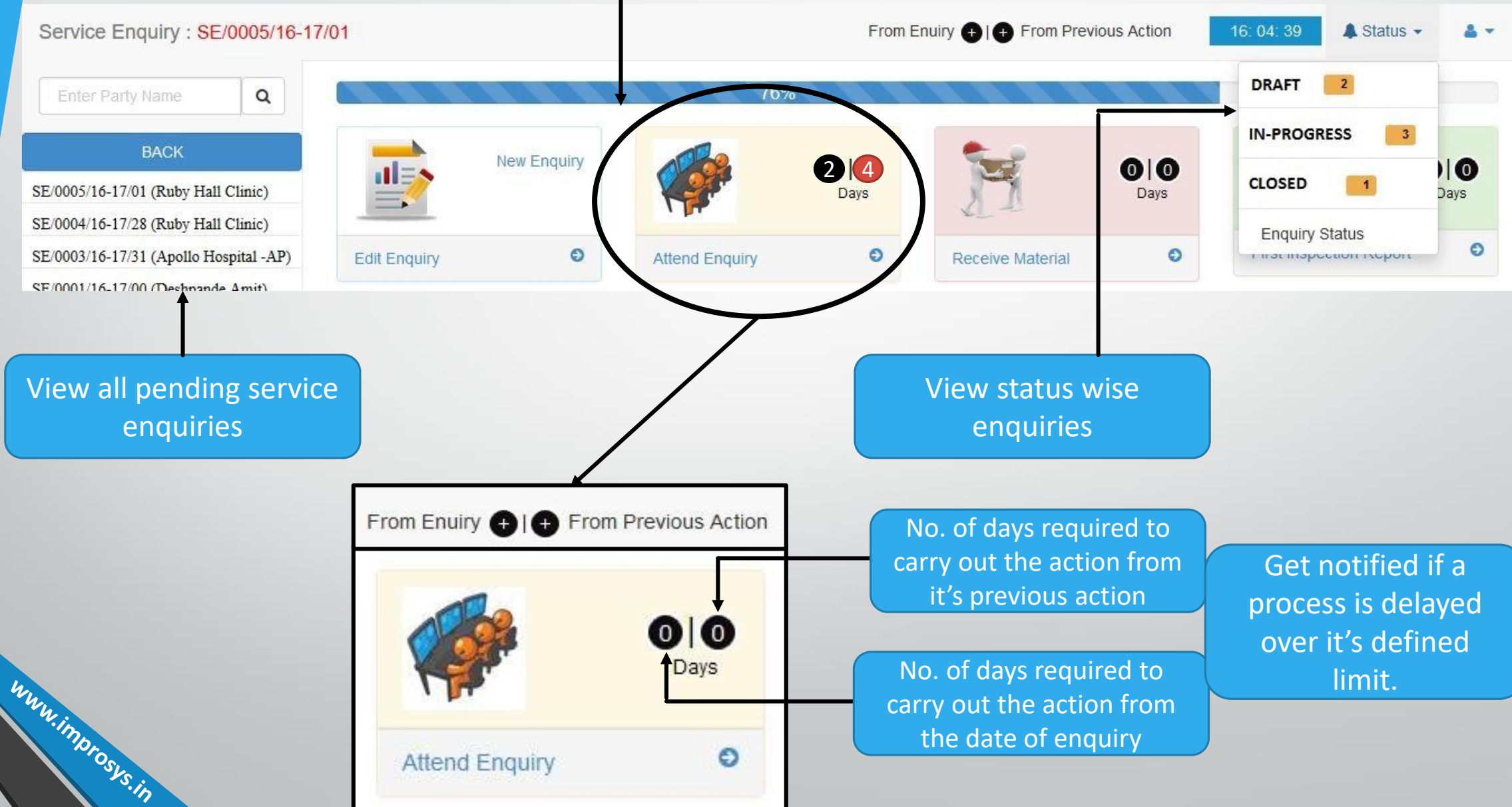
## DASHBOARD - AFTER SALES SERVICE



Service Dashboard brings the **decision making dashboard**. Your service manager or in-charge can make quick decision about a customer or a service ticket and direct his force well on time to take remedial action in the fastest way possible.

# MODULES - IMPROSYS® CRM SOFTWARE

## FEATURES - AFTER SALES SERVICE



# MODULES - IMPROSYS® CRM SOFTWARE

## FEATURES - AFTER SALES SERVICE

Service Complaint  
Booking within minutes

Search products by  
serial no. or from  
the list of previously  
sold products

Quick view of warranty  
date of the product for  
quick decision of  
service type

Create an appointment date for the service person.  
SMS/ Email Notification to service executive

**New Enquiry Entry** From Enquiry From Previous Action 15:28:18 Status

Party Name:	<input type="text" value="Ruby Hall Clinic"/>	Mobile :	<input type="text" value="986666666"/>	Due Date :	<input type="text" value="24-Dec-2016"/>
Address :	<input text"="" type="text" value="Pune,Maharashtra"/>		Email ID :		

Complaint Details

Serial No:	<input type="text"/>	Product:	<input type="text" value="DEMO SET OSSEOUNO SHAV"/>	Warranty Date:	<input type="text" value="27/Sep/2017"/>
Customer Complaint Details:	<input type="text" value="Complaint Details"/>				<input checked="" type="checkbox"/> Send Alert to Customer

Alert Complaint

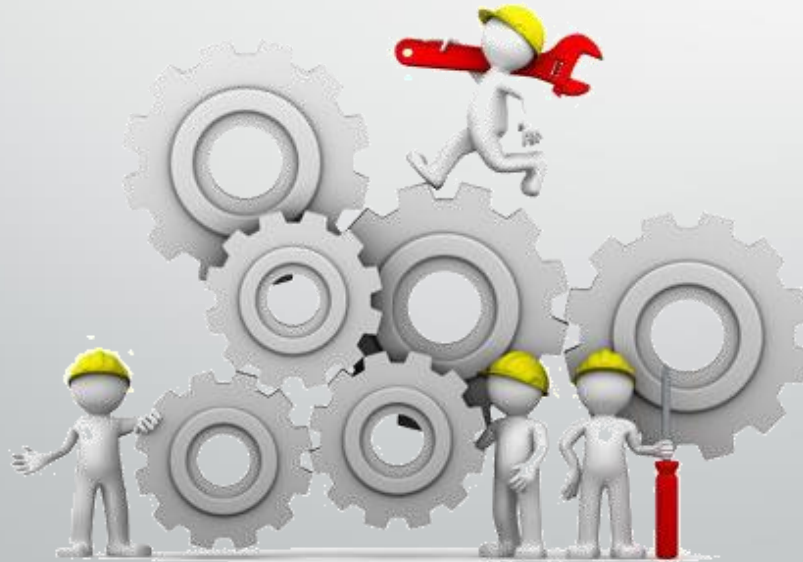
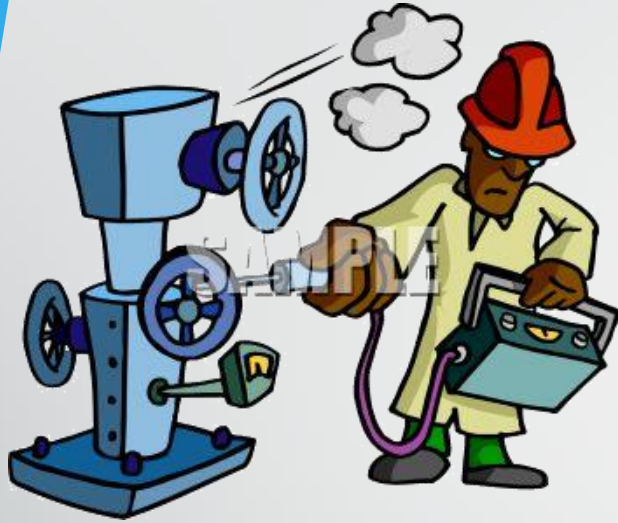
Customer representative:	<input type="text" value="Dr. Kokil"/>	Contact Number:	<input type="text" value="986666666"/>	Email ID:	<input type="text" value="Email ID"/>
Service Engineer :	<input type="text" value="PIYUSH VAGHASIYA"/>	Priority:	<input type="text" value="A"/>	Appointment Date:	<input type="text" value="15-Dec-2016"/>

SMS / Email  
Notification to  
customer



# MODULES - IMPROSYS® CRM SOFTWARE

## FEATURES - AFTER SALES SERVICE



- Manage all aspects of service and repair at an affordable cost based on your service management needs.
- Service History details of a particular customer.
- Client and Equipment Service Management and History.
- Generate reports on all aspects of service management.
- Evaluate each service engineers performance.
- Sitting in one place, monitoring and generating various reports.
- Spare Parts replaced details.



# MODULES - IMPROSYS® CRM SOFTWARE

Do not leave any enquiry un-attended



Reduce Operational and Material Costs



Effective communication with customer



Deliver Excellent Customer Service



Meet customer expectations



Customer Feedback Entry for performance appraisals

# IMPROSYS® CRM SOFTWARE

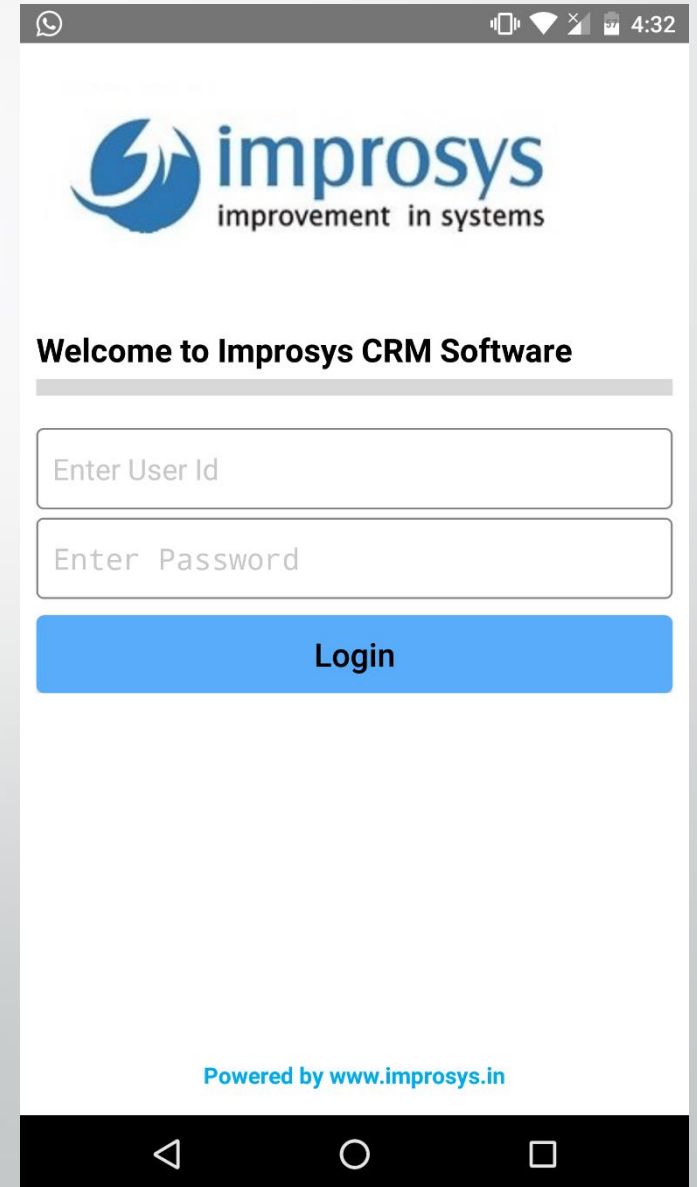
## CRM ON ANDROID



## Get Connected

### With the Improsys Mobile App

Our mobile CRM app ensures your team is always in touch when on the go. From your smartphone, Improsys Mobile provides you with quick access to your data no matter where you are. Overseeing your business and staying in touch with your customers and prospects has never been easier.



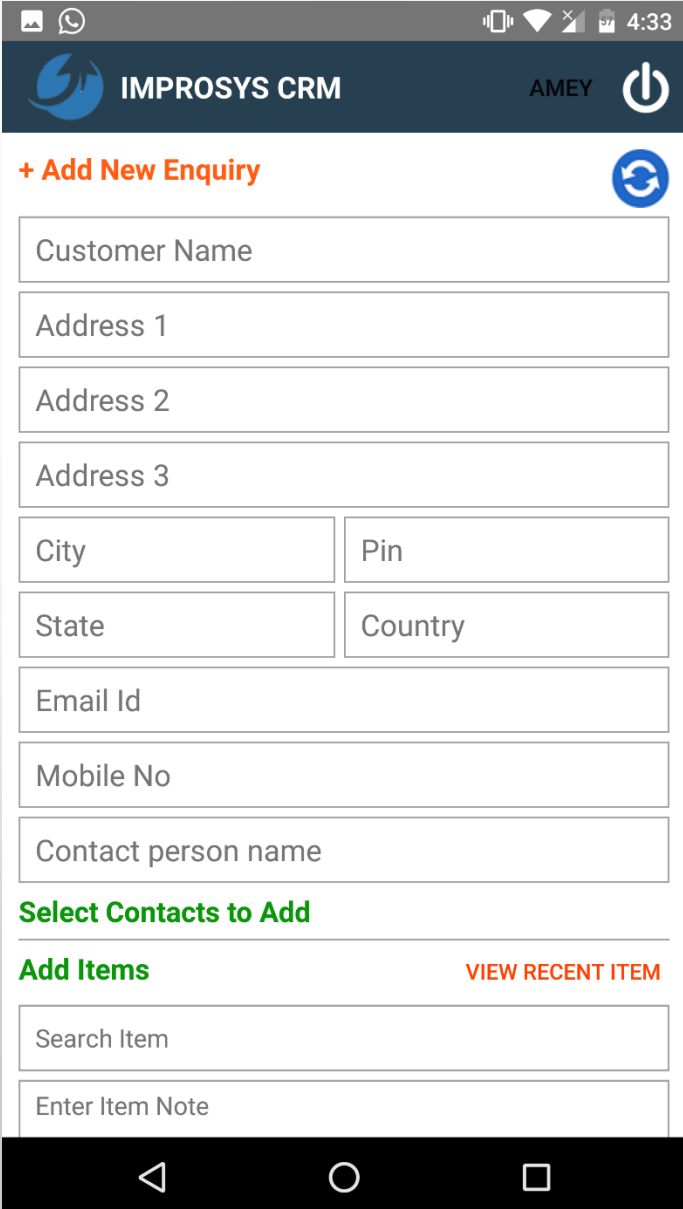
The screenshot shows the login interface of the Improsys Mobile App. At the top, there's a status bar with a clock icon, signal strength, Wi-Fi, and battery icons, and the time 4:32. Below this is the Improsys logo, which consists of a blue circular icon with a white arrow and the text "improsys" in blue, with "improvement in systems" in smaller grey text below it. Under the logo, it says "Welcome to Improsys CRM Software". There are two input fields: "Enter User Id" and "Enter Password". Below these is a blue "Login" button. At the bottom, it says "Powered by [www.improsys.in](http://www.improsys.in)". The bottom of the screen shows the Android navigation bar with back, home, and recent apps icons.



## User Friendly Design

Clean and simple.

The straightforward, intuitive design of our mobile app ensures that your users will quickly learn how to navigate and use the app.



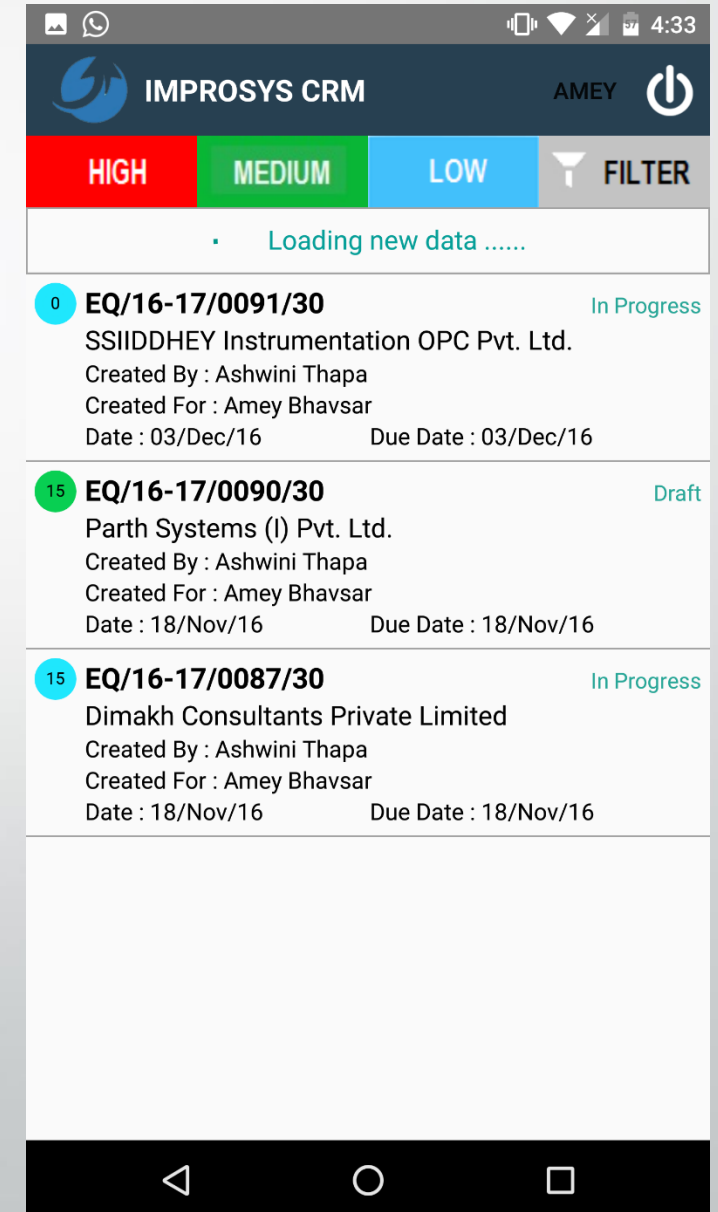
The screenshot displays the IMPROSYS CRM mobile application interface. At the top, there is a dark blue header bar with the IMPROSYS CRM logo on the left, the text "IMPROSYS CRM" in the center, and the user name "AMEY" and a power icon on the right. Below the header, there is a red button labeled "+ Add New Enquiry" and a blue circular refresh icon. The main form consists of several input fields: "Customer Name", "Address 1", "Address 2", "Address 3", "City", "Pin", "State", "Country", "Email Id", "Mobile No", and "Contact person name". Below these fields, there is a green button labeled "Select Contacts to Add". At the bottom of the form, there are two buttons: "Add Items" in green and "VIEW RECENT ITEM" in red. Below these buttons, there are two more input fields: "Search Item" and "Enter Item Note". The entire interface is set against a white background with a black Android navigation bar at the bottom.



## Manage your Pipeline

and stay in the loop.

Getting sales professionals to update their follow-ups is often easier said than done. Our mobile app makes it easy for sales reps to keep everyone updated so you'll always know where the opportunities lie. Your sales pipeline has never been so manageable.



# SERVICES - IMPROSYS® CRM SOFTWARE INSTALLATION

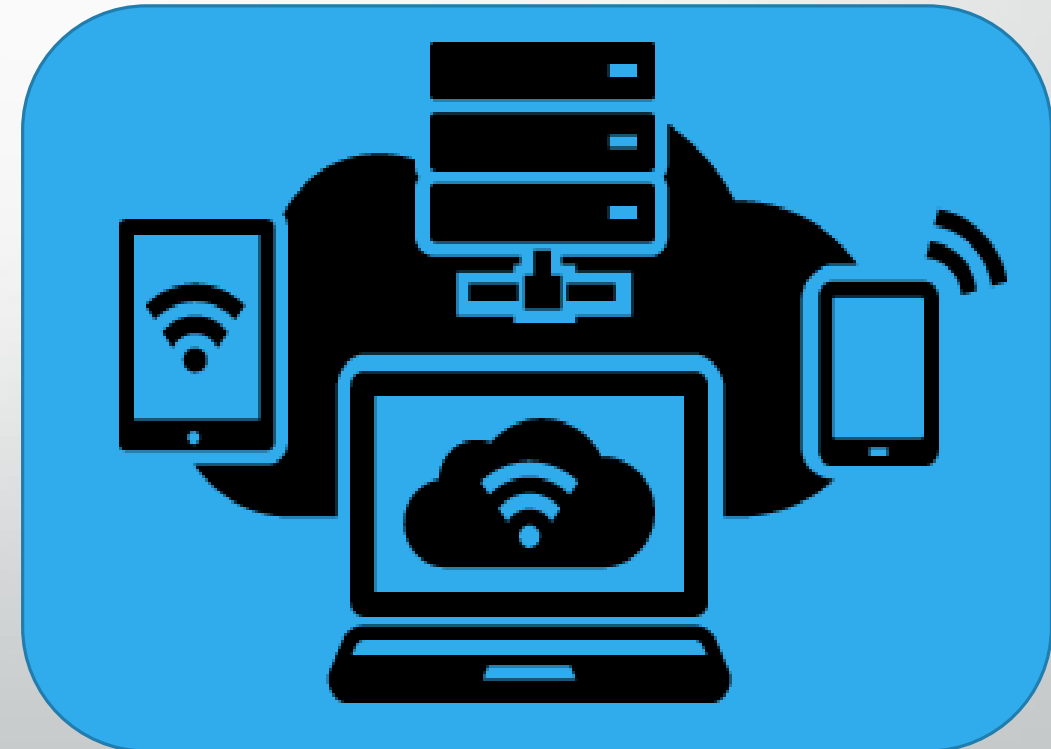


### Improsys CRM Installation Services

Improsys lets you select the CRM software option that's right for you. Choose between Hosted CRM or On-Premise solutions, and have the freedom to switch if your business requirements or preferences change.

#### CRM hosted on Improsys server

- Data is stored in your own private & secure database
- Get up and running quickly
- Fast, reliable, scalable environment hosted by our servers.
- No extra hardware or IT investments required
- No CRM system maintenance or backup costs
- No CRM software installation or maintenance



# SERVICES - IMPROSYS® CRM SOFTWARE IMPLEMENTATION



IMPROSYS® CRM SOFTWARE

[www.improsys.in](http://www.improsys.in)

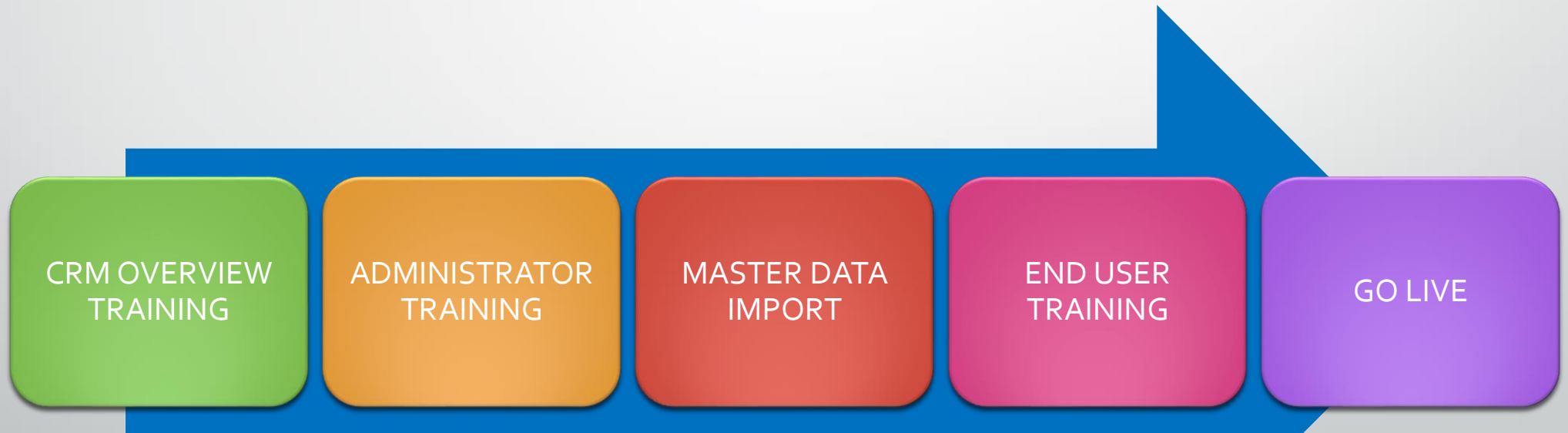




### Improsys CRM Implementation Process

Our experts will guide you through your CRM implementation to ensure your goals and timelines are met and your business processes are properly defined and captured in Improsys CRM software.

Your core team will receive training and advice in each step of the process. **Typically, this includes:**





### CRM OPS REVIEW

Are you getting the most out of your CRM software? Let our experts conduct an operation review to maximize your usage and improve sales & marketing efforts.



### PROJECT MANAGEMENT

Our project managers are available to guide you through your CRM implementation and ensure all necessary components are in place for a seamless roll-out.



### DATA IMPORTING

If you need to bring master data into Improsys CRM, our professionals can help perform the importing to ensure data is imported properly.

# IMPROSYS® CRM SOFTWARE

## CRM SERVICES - IMPLEMENTATION



### CRM TRAINING

Our team can provide customized, one-on-one CRM training on advanced topics such as Workflow, Reports, Incidents, Campaign Management and more.



### CUSTOMIZATIONS

Our CRM team can help tailor your implementation by making changes to the software by adding screens and custom logic to the system.



### UPGRADES

Whether your CRM solution is hosted or on-premise, we can provide you with the road map, technical consulting and training to leverage product enhancements.





Laxmikant Kathare

**Improsys** is founded by first generation entrepreneur **Mr. Laxmikant Kathare**. He is qualified Production Engineering graduate with post graduation in Systems Management from Mumbai University.

He has rich experience in managing change for Improvements in challenging situations. "The perfect solution provider," says Improsys founder Mr. Laxmikant, "would understand exactly what you mean and give back exactly what you want." Given the state of technology today, that's a far-reaching vision requiring research, development and innovation to realize. Improsys is committed to blazing that trail. Improsys 's goal is to provide solutions to problems".

## Improsys Team



Raviraj Deshpande



Abhijeet Harale



Rohit Jadhav



# COMPANY GOALS - ABOUT IMPROSYS®

**"To consistently create value for our stakeholders, by providing improvement solutions in systems which enable our customers to achieve excellence and sustainable competitive edge".**

**Our Goal is to:**



**Increase Customer satisfaction.**



**Increase utilization of resources.**



**Improve performance of employees.**



**Improve level of quality standards in all functional areas.**

# COMPANY PHILOSOPHY - ABOUT IMPROSYS®



Tower of success is built together.

**Continuous improvement of Client's organizational prosperity, Client's satisfaction, Returns to Client's investors & shareholders.**



Winning a customer smile is the best business strategy



**WE'RE ALWAYS HAPPY TO HELP**  
Get in touch with us today!

**Your problem is our business opportunity.**



**Improsys**  
Improvement in systems

**IMPROVE**

Cashflow  
Quality  
Productivity  
Value  
Delivery

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# Improsys

A-29, A Wing,

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Near Fame Theatre, Akurdi,

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Website : [www.improsys technology.com](http://www.improsys technology.com)

